

THE 411 ON PLEDGING

Congratulations on encouraging your child to participate in **Walk Into My Future**. Here are a few things for your “to-do” list:

1

ENROLL

If you haven't already done so, **open a CollegeChoice 529 Direct Savings Plan account**. The easiest way is online. Just go to collegechoicedirect.com and click on “ENROLL.”

2

CREATE A UGIFT EVENT

We have made pledging simple and secure with Ugift®—Give College Savings. Log on to your CollegeChoice 529 account (you created an online id and login when you enrolled). Then click on the Ugift button and follow the simple directions. Create an “event” and be sure to check the box that says “Walk Into My Future.” This will add a special message to the invitation that explains to your family and friends how important it is to save for college now and how their pledges to the Walk will support these efforts. They can send their pledges directly into Ugift, where they'll be earmarked for your child's 529 plan account. Neither you nor your child will have to worry about handling cash.

3

INVOLVE YOUR CHILD

The more your child is involved in the pledging process, the more he or she will feel part of the entire process of saving for college. In case your child needs some help asking people to pledge (or reminding them to send in their Ugift pledges), here are some ideas:

ASKING FOR PLEDGES IN PERSON/BY PHONE:

DON'T FORGET!

Remind your children to thank everyone who gave pledges for their Walk Into My Future. There are “Thank You” notes available on walkintomyfuture.com/indiana that they can download.

- Hi, [name]:
- I am taking part in a pledge event called “Walk Into My Future.”
- *(If invitation is sent online)* I've sent an email to our family and friends asking them to sponsor me so I can start saving for college.
- *(If delivering invitation in person or by mail)* I [have an invitation for you/am mailing an invitation to you] along with other family and friends asking them to sponsor me so I can start saving for college.
- College is really expensive, and I'm going to need all the help I can get. By sending in a pledge now through the Ugift service, you can help me start saving for college. All of the money I raise will go into a special college savings fund just for me.
- *(If emailing the Ugift invitation)* Have you received the Ugift invitation by email yet?
- If you need any help with it, my parents/guardian can help you.
- Thank you!

For more information about the CollegeChoice 529 Direct Savings Plan, call 1.866.485.9415 or visit www.collegechoicedirect.com to obtain a Disclosure Statement which includes investment objectives, risks, charges, expenses, and other important information; read and consider it carefully before investing. Upromise Investments, Inc. Distributor and Underwriter.

If you are not an Indiana taxpayer, consider before investing whether your or the beneficiary's home state offers any state tax or other benefits that are only available for investments in such state's qualified tuition program.

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Investment returns are not guaranteed, and you could lose money by investing in the Plan.

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