

# THE 411 ON PLEDGING

Congratulations on encouraging your child to participate in the **Read Into My Future** pledge event. Here are a few things for your "to-do" list:



#### ENROLL

If you haven't already done so, **open a SSgA Upromise 529 account.** The easiest way is online. Just go to nevadas529.com and click on "Open a 529 account." When you fill out the enrollment form, be sure to click on "Read Into My Future" as your initial contribution method. (The minimum contribution amount is being waived for event participants).



## **CREATE A UGIFT EVENT**

We have made pledging simple and secure with Ugift<sup>®</sup>-Give College Savings. Log on to your SSgA Upromise 529 account or create an online account registration (you created an online id and login if you opened an account online). Then click on the Ugift logo and follow the simple directions. Create an "event" and be sure to check the box that says "Into My Future." This will add a special message to the invitation that explains to your family and friends how important it is to save for college now and how their pledges to the event will support these efforts. They can send their pledges directly into Ugift, where they'll be earmarked for your child's 529 plan account. Neither you nor your child will have to worry about handling cash.



### **INVOLVE YOUR CHILD**

The more your child is involved in the pledging process, the more he or she will feel part of the entire process of saving for college. In case your child needs some help asking people to pledge (or reminding them to send in their Ugift pledges), here are some ideas:

### ASKING FOR PLEDGES IN PERSON/BY PHONE:

#### **DON'T FORGET!**

Remind your children to thank everyone who gave pledges for their **Read Into My Future** event. There are "Thank You" notes available on intomyfuture529.com that they can download.

- 666666666666666666 • Hi, [name]:
- I am taking part in a pledge event called "Read Into My Future."
- (If invitation is sent online) I've sent an email to our family and friends asking them to sponsor me so I can start saving for college.
- (If delivering invitation in person or by mail) I [have an invitation for you/am mailing an invitation to you] along with other family and friends asking them to sponsor me so I can start saving for college.
- College is really expensive, and I'm going to need all the help I can get. By sending in a pledge now through the Ugift service, you can help me start saving for college. All of the money I raise will go into a special college savings fund just for me.
- (If emailing the Ugift invitation) Have you received the Ugift invitation
- If you need any help with it, my parents/guardian can help you.
- Thank you!

#### INTOMYFUTURE529.COM

For more information about the SSgA Upromise 529 Plan call I-800-587-7305 or visit www.ssga.upromise529.com to obtain a Plan Description and Participation Agreement. Investment objectives, risks, charges, expenses, and other important information are included in the Plan Description; read and consider it carefully before investing. Upromise Investments, Inc., Distributor.

If you are not a Nevada taxpayer, consider before investing whether your or the beneficiary's home state offers any state tax or other benefits that are only available for investments in such state's qualified tuition program.

The SSgA Upromise 529 Plan (Plan) is administered by the Board of Trustees of the College Savings Plans of Nevada (Board), chaired by Nevada State Treasurer Kate Marshall. Upromise Investments, Inc (UII) serves as the Program Manager. UII has overall responsibility for the day-to-day operations, including distribution of the Plan and provision of certain marketing services. State Street Global Advisors (SSgA) serves as Investment Manager for the Plan except for the Savings Portfolio, which is managed by Sallie Mae Bank, and also provides or arranges for certain marketing services for the Plan. The Plan's Portfolios invest in either (i) Exchange Traded Funds and mutual funds offered or managed by SSgA or its affiliates; or (ii) a Federal Deposit Insurance Corporation (FDIC)-insured omnibus savings account held in trust by the Board at Sallie Mae Bank. Upromise, Inc., UII and Sallie Mae Bank are affiliates. Except for the Savings Portfolios are municipal securities and the value of units will vary with market conditions.

Investment returns will vary depending upon the performance of the Portfolios you choose. Except to the extent of FDIC insurance available for the Savings Portfolio, you could lose all or a portion of your money by investing in the Plan, depending on market conditions. Account Owners assume all investment risks as well as responsibility for any federal and state tax consequences.

Upromise, the Upromise logo, and Ugift are registered service marks of Upromise, Inc.

State Street Global Advisors and SSgA are registered trademarks of State Street Corporation.

All other marks are the exclusive property of their respective owners. Used with permission.

UIISSgA MKT5043H 0412