

## What is an Arkansas 529 “GiftofCollege.com” Gift Card?

Gift cards are now available for purchase [here](#) in denominations ranging from \$25-\$500. You may purchase a physical card or an eCard and select delivery to yourself or the gift recipient. Cards may be redeemed at <http://www.Arkansas529.org/redeem>. There is no expiration date for doing so. Convenience charges apply.

Q:

Who can I contact to help me redeem my gift card?

To redeem your GIFT Arkansas 529 “Gift of College” gift card, please follow the instructions on [www.Arkansas529.org/redeem](http://www.Arkansas529.org/redeem). If you have questions about the GiftofCollege.com registry and the redemption steps, please contact GiftofCollege.com directly at [customerservice@giftofcollege.com](mailto:customerservice@giftofcollege.com).

Q:

Do gift cards expire?

No. There is no expiration date for physical or eGift Cards.

Q:

What if my card is lost or stolen?

If you have lost your card, and the value still remains on that card, please contact GiftofCollege.com support at 855.863.2292 and they will reissue the card. If the card no longer contains value, and you feel that this was fraudulent in nature, an investigation will be conducted. Resolution may require that the customer sign an affidavit with a notary public relative to the missing product. To begin an investigation into such an issue, please contact support.

Q:

What are the gift card convenience charges?

GiftofCollege.com charges a convenience charge as is typical in the gift card industry. The fee structure is as follows:

- \$25 gift card plus \$3.95 convenience charge
- \$50 gift card plus \$4.95 convenience charge
- \$100 gift card plus \$5.95 convenience charge
- \$25-\$500 variable load gift card plus \$5.95 convenience charge

No portion of the convenience charge goes to the GIFT AR 529 College Investment Plans, the state of Arkansas, or Ascensus College Savings.

Q:

Can I purchase a GIFT Arkansas 529 “Gift of College” Gift Card at a retail outlet?

Yes, they are available at Toys “R” Us and Baby’s “R” Us stores.

Q:

Does my gift card purchase qualify for the Arkansas’s state tax deduction?

If the gift card is redeemed and the funds are transferred to an Arkansas GIFT 529 account, then the Arkansas state tax deduction is available to the Arkansas taxpayer purchasing the gift card.

Q:

Does my gift recipient need to reside in Arkansas?

No – the gift recipient may be a resident of any state to receive a GIFT Arkansas 529 gift card and/or open an Arkansas GIFT 529 account. However, only Arkansas residents qualify for state tax benefits.

Q:

Do I have to be an Arkansas resident to purchase a “Gift of College” Gift Card?

No – you may be a resident of any state to purchase a GIFT Arkansas 529 gift card and/or open an Arkansas GIFT 529 account. However, only Arkansas residents qualify for state tax benefits.

Q:

How do I redeem a GIFT Arkansas 529 “GiftofCollege.com” gift card if I am not an Arkansas GIFT 529 account owner?

Please visit [www.Arkansas529.org/redeem](http://www.Arkansas529.org/redeem) and select the button **Open an Account**. You will be directed to open an Arkansas GIFT 529 account online. You may also request to receive an account application via U.S. Mail.

After your Arkansas GIFT 529 account is open, please select the **Redeem Your Gift Card** button at [www.Arkansas529.org/redeem](http://www.Arkansas529.org/redeem). You will be directed to GiftofCollege.com to register your Arkansas GIFT 529 account and deposit the gift card amount. You will be prompted to type the card number in as a part of the order and may also require the use of a PIN or other code shown on the gift card.

Q:

How do I redeem an Arkansas 529 “GiftofCollege.com” gift card if I am already an Arkansas GIFT 529 account owner?

Please visit [www.Arkansas529.org/redeem](http://www.Arkansas529.org/redeem) and select the button **Redeem Your Gift Card**. You will be directed to GiftofCollege.com to register your Arkansas GIFT 529 account and deposit the gift card amount. You will be prompted to type the card number in as a part of the order and may also require the use of a PIN or other code shown on the gift card.

Q:

Who is GiftofCollege.com?

The Arkansas 529 College Investment Plans has partnered with GiftofCollege.com on a gift card platform. They are a national provider of 529 plan gift technology and maintain a secure, online registry where you may register your Arkansas GIFT 529 accounts for future gifts and redeem your GIFT Arkansas 529 gift card. To learn more, please visit [www.Arkansas529.org/redeem](http://www.Arkansas529.org/redeem).