IDeal — Idaho College Savings Program

October 2023 \$529 Giveaway Drawing

NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW. ALL ENTRIES MUST BE RECEIVED BY OCTOBER 27, 11:59 P.M. MDT.

- 1. Eligibility: Participation is open only to individual legal residents of the State of Idaho who are at least eighteen (18) years of age and have otherwise reached the age of majority in their state of residence as of the date of entry, have a valid Social Security number or tax identification number, and a street address that is not a P.O. Box. Void outside of the State of Idaho, and where prohibited or restricted by local law. Employees, officers and directors and their immediate families (parents, children, siblings, and spouses), and members of their household (whether or not related) of IDeal—Idaho College Savings Program (the "Sponsor" or "IDeal"), the State College Savings Program Board, Ascensus Broker Dealer Services, LLC, Ascensus Investment Advisors, LLC, Ascensus College Savings Recordkeeping Services, LLC, and any other FINRA member are not eligible to participate in the \$529 Giveaway Drawing (the "Drawing"). The Drawing may only be entered in or from the State of Idaho. Entries originating from any other jurisdiction are not eligible for the Drawing.
- 2. How to Enter: You may enter the Drawing through one (1) of the following ways:
 - 1. Online: www.idsaves.org/win529 and complete and submit entry form. By successfully transmitting a completed online entry form as directed, you will be entered in the Drawing. Online entries must be submitted by 11:59 p.m. MDT on October 27, 2023.
 - 2. Mail: Complete an official entry form in full and mail it in a sealed envelope with proper postage affixed to: Idaho College Savings Program, IDeal \$529 Giveaway, Attn: Ascensus Broker Dealer Services, LLC —Marketing, 95 Wells Avenue, Suite 160, Newton, MA 02459. In lieu of an official entry card you may submit a 3"x5" postcard with the following information: full name, address, city, state and zip code, day, and evening telephone numbers (including area codes), date of birth, and email address (optional). Mail-in entries must be postmarked by October 20, 2023 and received by Sponsor by October 27, 2023 to be eligible.

No other methods of entry will be accepted other than those listed above. All entries must be received by October 27, 2023 at 11:59 p.m. MDT. The Sponsor is not responsible for lost, late, corrupted, or misdirected entries, whether due to technical or computer malfunctions or otherwise. Limit: one (1) entry per person, regardless of method of entry. Additional entries beyond the specified limit will be void. All entries become the exclusive property of the Sponsor and will not be acknowledged or returned.

- 3. Random Drawing/Odds: One (1) winner will be selected at random from among all eligible entries received by the Sponsor during the entry period. Odds of winning a Prize depend upon the number of eligible entries received by the Sponsor for inclusion in the Drawing.
- 4. Prizes: One (1) winner selected in the Drawing by the Sponsor will receive Five Hundred Twenty-Nine Dollars (\$529) in the form of a contribution to the winner's IDeal account (the "Prize"). If the

winner does not have an existing IDeal account the winner will be required to open one. See Section 5. below for more details. All potential winners are subject to eligibility verification by the Sponsor, whose decisions are final and binding in all matters related to the Drawing. An entrant is not a winner of any Prize unless and until the entrant's eligibility has been verified and the entrant has been notified that verification is complete. The Prize is non-transferable. The Sponsor is responsible only for delivery of the Prize; not responsible for Prize utility or otherwise. The Drawing does not take into account a winner's personal circumstances or other factors that may be important in making investment decisions. Investment returns are not guaranteed and the winner could lose money by investing in IDeal. Each winner should consult his or her own tax advisor about tax implications, if any, associated with contributions and/or withdrawals from the IDeal account. The Prize may be considered income, and any and

- Notification: The winner will be notified by telephone, email, or U.S. mail. The Prize will be deposited directly into the winner's IDeal account. Allow 8-12 weeks following the date of the actual Drawing for confirmation of a Prize. In the event the winner does not have an existing IDeal account, the winner will be required to complete documentation necessary to open an IDeal account, including an enrollment form with investment instructions. (An IDeal account is required to be opened in order to deposit the Prize, but the selected winner is not required to deposit any additional monies into the account in order to receive the Prize). The Prizes may be awarded to an alternate winner (selected in a random drawing from among all remaining eligible entrants) if one or more of the following disqualifying factors occurs: (i) the IDeal account documentation is not returned in good order within fourteen (14) days after mailing to the winner; (ii) the winner is not eligible to open the IDeal account; (iii) the winner does not provide investment instructions; (iv) the Prize notification letter is returned as undeliverable; or (v) three (3) good faith attempts to contact the winner live by telephone are unsuccessful (no messages will be left). If one or more of the disqualifying factors also applies to the alternate winner, the Sponsor may terminate the Drawing and award no Prize. No more than the stated number of Prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than the stated number of Prizes as set forth in these Official Drawing Rules to be available and/or claimed, the Sponsor reserves the right to award only the stated number of Prizes by a random drawing among all legitimate, un-awarded, eligible Prize claims.
- 6. Miscellaneous and Conditions of Participation: This Drawing is void where prohibited or restricted by law, and is subject to all applicable federal, state, and local laws and regulations. Except where prohibited by law, all issues concerning the construction, validity and enforcement of these Official Drawing Rules, or the rights and obligations of the entrant and Sponsor, shall be construed and governed by the laws of the state of Idaho without regard to conflicts of law. All suits or claims brought in connection with the Drawings must be brought in a state or federal court in Idaho. Taxes and fees, if any, are the sole responsibility of the winner(s). By entering the Drawing, entrants fully and unconditionally agree to be bound by these Official Drawing Rules and the decisions of the Sponsor, which will be final and binding on all matters relating to this Drawing, and warrant that (s)he is eligible to participate in this Drawing. The Sponsor reserves the right to disqualify any entrant if these Official Drawing Rules are not followed, and to change, alter, or amend these Official Drawing Rules or to alter, modify, suspend, or terminate the Drawing, as necessary, in its

- sole discretion, to ensure the fair administration of the Drawing or to comply with applicable law. The Drawing is not a recommendation to invest in IDeal.
- 7. Release: Each entrant agrees, except where prohibited by law, to release and discharge, hold harmless and indemnify the Sponsor, its employees, agents and representatives, officers and directors and their immediate families, successors and assigns, and all others associated with the development and execution of this Drawing, from any and all tax liability that may be imposed or associated with receipt or use of the Prize, and from and against any and all claims, actions, proceedings, and liability for any damages, expenses, fees, injury or losses sustained in connection with the receipt, ownership, use or misuse of the Prize or while traveling to, preparing for, or participating in any Drawing-related activity.
- 8. Publicity: Except where prohibited by law, by entering the Drawing or by winning, each entrant grants to the Sponsor the right to publicize the entrant's name, photograph, image, likeness, voice, statements, and biographical information in all manner and media, worldwide, in perpetuity, for advertising, trade, and promotion purposes without compensation and without opportunity for review. Except where prohibited by law, by entering the Sweepstakes, each entrant grants to the Sponsor a royalty-free, limited, non-exclusive license to use, reproduce, reprint, publish, distribute, display, exploit and use such information in any and all media now or devised, worldwide, in perpetuity and without compensation, permission or notification to entrant or any third party.
- 9. Limitations of Liability: The Sponsor, its employees, agents and representatives, officers and directors and their immediate families, successors and assigns, and all others associated with the development and execution of this Drawing shall have no responsibility or liability for (i) any incorrect or inaccurate information, whether caused by any entrant, printing errors or by any of the equipment or programming associated with or utilized in the Drawing; (ii) technical failures of any kind, including, but not limited to, malfunctions, interruptions or disconnections in telephone lines or network hardware or software; (iii) unauthorized human intervention in any part of the entry process or the Drawing; (iv) technical or human error which may occur in the administration of the Drawing; or (v) failed, incomplete, garbled, jumbled, corrupted or delayed computer transmissions which may limit an individual's ability to enter the Drawing, including any injury or damage to any entrant's or any other person's computer relating to or resulting from entering the Drawing or downloading any materials related to the Drawing.
- 10. Entrant's Personal Information: Information collected from entrants will be maintained by the Sponsor and its representatives in accordance with applicable federal and state consumer privacy laws, rules and regulations and the Idaho public records laws.
- 11. Copy of Rules/List of Winners: For a copy of these Official Drawing Rules and/or a list of winners' names, send your request and a self-addressed envelope to the address listed below.
- 12. Sponsor: IDeal Idaho College Savings Program, October 2023 \$529 Giveaway, Attn: Ascensus Broker Dealer Services, LLC —Marketing, 95 Wells Avenue, Suite 160, Newton, MA 02459.

For more information about IDeal - Idaho College Savings Program ("IDeal"), call 1-866-433-2533 or visit idsaves.org to obtain a Disclosure Statement. The Disclosure Statement discusses investment objectives, risks, charges, expenses, and other important information. Because investing in IDeal is an important

decision for you and your family, you should read and consider the Disclosure Statement carefully before investing.

Please Note: Before you invest, consider whether your or the beneficiary's home state offers any state tax or other state benefits such as financial aid, scholarship funds, and protection from creditors that are only available for investments in that state's qualified tuition program. You should also consult your financial, tax, or other advisor to learn more about how state-based benefits (or any limitations) would apply to your specific circumstances. You also may wish to contact directly your home state's 529 college savings plan(s), or any other 529 plan, to learn more about those plans' features, benefits, and limitations. Keep in mind that state-based benefits should be one of many appropriately weighted factors to be considered when making an investment decision.

IDeal is administered by the State College Savings Program Board ("Board"). Ascensus Broker Dealer Services, the program manager, and its affiliates, have overall responsibility for the day-to-day operations, including investment advisory, recordkeeping and administrative services, and marketing. The Vanguard Group, Inc. ("Vanguard") serves as Investment Manager for IDeal. Sallie Mae Bank serves as the Savings Portfolio Manager for IDeal. IDeal's Portfolios invest in either: (i) mutual funds and a separate account offered or managed by Vanguard; or (ii) an FDIC-insured omnibus savings account held in trust by the Board at Sallie Mae Bank. Except for the Savings Portfolio, investments in IDeal are not insured by the FDIC. Units of the Portfolios are municipal securities and the value of units will vary with market conditions.

Investment returns will vary depending upon the performance of the Portfolios you choose. Except to the extent of FDIC insurance available for the Savings Portfolio, you could lose all or a portion of your money by investing in IDeal, depending on market conditions. Account Owners assume all investment risks as well as responsibility for any federal and state tax consequences.

Not FDIC-Insured (except for the Savings Portfolio). No Bank, State or Federal Guarantee. May lose value.