

**Official Contest & Giveaway Rules for the 2017 CollegeChoice 529  
Ultimate Family Experience Sweepstakes**

**NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW. CONTEST PERIOD BEGINS ON FEBRUARY 20, 2017 AND ENDS ON AUGUST 15, 2017. ALL ENTRIES MUST BE RECEIVED BY 11:59 P.M. ET ON AUGUST 15, 2017.**

**1. Eligibility.** Participation is open only to individual legal residents of Indiana who are at least eighteen (18) years of age and have otherwise reached the age of majority in their state of residence as of the date of entry, have a Social Security Number or Tax Identification Number, and an address that is not a P.O. Box. Void outside of Indiana and where prohibited or restricted by local law. Employees, officers and directors and their immediate families (parents, children, siblings, and spouses) and members of their household (whether or not related) of CollegeChoice 529 Direct Savings Plan (the "Sponsor"), the Indiana Education Savings Authority, Ascensus Broker Dealer Services, Inc., Ascensus Investment Advisors, LLC, Ascensus College Savings Recordkeeping Services, LLC, and of any other FINRA member are not eligible to participate in the drawing. The drawing may only be entered from Indiana. Entries originating from any other jurisdiction are not eligible for the drawing.

**2. How to Enter.** Eligible individuals who fill out an entry and submit it by 11:59 P.M. ET on August 15, 2017 to the CollegeChoice 529 Direct Savings Plan at <http://www.collegechoicedirect.com/indians> will be automatically entered in the drawing. Limit one (1) entry per person. The Sponsor is not responsible for lost, late, corrupted, or misdirected entries, whether due to technical or computer malfunctions or otherwise. Paper entries can be sent to: Indiana Education Savings Authority, 1 N. Capitol Ave., Suite 900, Indianapolis, IN 46204. All paper entries must be received by the Indiana Education Savings Authority by 11:59 P.M. ET on August 15, 2017 to be eligible.

**3. Random Drawing/Odds.** One (1) Grand Slam Winner will receive a VIP experience at Victory Field for the August 22, 2017 Indianapolis Indians game, including five (5) terrace tickets, food and beverage, a meet and greet with Indianapolis Indians mascot Rowdie, an opportunity to throw a ceremonial first pitch and a FIVE HUNDRED TWENTY-NINE DOLLAR (\$529) contribution into a CollegeChoice 529 Direct Savings Plan account presented on-field. Nine (9) Home Run Winners will receive a VIP experience at Victory Field for the August 22, 2017 Indianapolis Indians game, including five (5) terrace tickets and food and beverage. The prizes will be awarded in a random drawing from among all eligible entries received by the Sponsor. Odds of winning a prize depend upon the number of eligible entries received.

**4. Prizes.** The one (1) Grand Slam Winner selected by the Sponsor will receive the prize noted above at a total value of \$1,129. The nine (9) Home Run Winners selected by the Sponsor will receive the prize noted above at a total value of \$300 each. All potential winners are subject to eligibility verification by the Sponsor, whose decisions are final and binding in all matters related to the drawing. An entrant is not a winner of any prize unless and until the entrant's eligibility has been verified and the entrant has been notified that verification is complete. The prizes are non-transferable. The Sponsor is responsible only for delivery of the prize; not responsible for prize utility or otherwise. The contest does not take into account a winner's personal circumstances or other factors that may be important in making investment decisions.

Investment returns are not guaranteed and the Grand Slam Winner could lose money by investing in a CollegeChoice 529 Direct Savings Plan account. The Grand Slam Winner should consult his or her own tax advisor about tax implications, if any, associated with contributions and/or withdrawals from his or her CollegeChoice 529 Direct Savings Plan account. The prizes may be considered income, and any and all taxes associated with a prize are the responsibility of the winners.

**5. Notification.** Winners will be notified by telephone, U.S. mail or email and the FIVE HUNDRED TWENTY-NINE DOLLAR (\$529) prize will be deposited directly into the Grand Slam Winner's CollegeChoice 529 Direct Savings Plan account. Allow 8-12 weeks following the date of the actual drawing for confirmation of a prize. In the event the Grand Slam Winner does not have an existing CollegeChoice 529 Direct Savings Plan account, the Grand Slam Winner will be required to complete documentation necessary to open an account, including an enrollment form with investment instructions. (A CollegeChoice 529 Direct Savings Plan account is required to be opened in order to deposit the FIVE HUNDRED TWENTY-NINE DOLLAR (\$529) prize, but the selected Grand Slam Winner is not required to contribute any additional monies into the account in order to receive the prize.) The prize may be awarded to an alternate winner (selected in a random drawing from among all remaining eligible entrants) if (i) the CollegeChoice 529 Direct Savings Plan account documentation is not returned in good order within fourteen (14) days after mailing to Grand Slam Winner; (ii) the Grand Slam Winner is not eligible to open a CollegeChoice 529 Direct Savings Plan account; (iii) the Grand Slam Winner does not provide investment instructions; (iv) the prize notification letter is returned as undeliverable; or (v) three (3) good faith attempts to contact the Grand Slam Winner live by telephone are unsuccessful (no messages will be left).

No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than the stated number of prizes as set forth in these rules to be available and/or claimed, the Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible entrants.

**6. Miscellaneous and Conditions of Participation.** This drawing is void where prohibited or restricted by law, and is subject to all applicable federal, state, and local laws and regulations. Taxes and fees, if any, are the sole responsibility of the winners. By entering the drawing, entrants fully and unconditionally agree to be bound by these rules and the decisions of the Sponsor, which will be final and binding on all matters relating to this drawing, and warrant that (s)he is eligible to participate in this drawing. The Sponsor reserves the right to disqualify any entrant if these drawing rules are not followed, and to change, alter, or amend these drawing rules or to alter, modify, suspend, or terminate the drawing, as necessary, in its sole discretion, to ensure the fair administration of the drawing or to comply with applicable law. The drawing is not a recommendation to invest in the CollegeChoice 529 Direct Savings Plan.

**7. Release.** Each entrant agrees, except where prohibited by law, to release and discharge, hold harmless and indemnify the Sponsor, its employees, agents and representatives, officers and directors and their immediate families, successors and assigns, and all others associated with the development and execution of this drawing, from any and all tax liability that may be imposed or associated with receipt or use of the prize, and from and against any and all claims, actions, proceedings, and liability for any damages, expenses, fees, injury or losses sustained in

connection with the receipt, ownership, use or misuse of the prize or while traveling to, preparing for, or participating in any drawing-related activity.

**8. Publicity.** Except where prohibited by law, by entering the drawing or by winning, entrants grant to the Sponsor the right to publicize the entrant's name, photograph, image, likeness, voice, statements, and biographical information in all manner and media, worldwide, in perpetuity, for advertising, trade, and promotion purposes without compensation and without opportunity for review.

**9. Limitations of Liability.** The Sponsor, its employees, agents and representatives, officers and directors and their immediate families, successors and assigns, and all others associated with the development and execution of this drawing shall have no responsibility or liability for (i) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the drawing; (ii) technical failures of any kind, including, but not limited to, malfunctions, interruptions or disconnections in telephone lines or network hardware or software; (iii) unauthorized human intervention in any part of the entry process or the drawing; (iv) technical or human error which may occur in the administration of the drawing; or (v) failed, incomplete, garbled, jumbled, corrupted or delayed computer transmissions which may limit an individual's ability to enter the drawing, including any injury or damage to entrant's or any other person's computer relating to or resulting from entering the drawing or downloading any materials related to the drawing.

**10. Entrant's Personal Information.** Information collected from entrants will be maintained by the Sponsor and its representatives in accordance with applicable federal and state consumer privacy laws, rules and regulations.

**11. Copy of Rules/List of Winners.** For a copy of these rules and/or a list of winners' names, send your request and a self-addressed envelope to the sponsor address listed below.

**12. Sponsor.** Indiana Education Savings Authority  
1 N. Capitol Ave., Suite 900  
Indianapolis, IN 46204.

**For more information about the CollegeChoice 529 Direct Savings Plan (CollegeChoice 529), call 1.866.485.9415 or visit [www.collegechoicedirect.com](http://www.collegechoicedirect.com) to obtain a Disclosure Statement, which includes investment objectives, risks, charges, expenses, and other important information; read and consider it carefully before investing. Ascensus Broker Dealer Services, Inc. (ABD) is Distributor of CollegeChoice 529.**

**Please Note: Before investing in any 529 plan, you should consider whether your or the beneficiary's home state offers a 529 plan that provides its taxpayers with favorable state tax treatment and/or other benefits that are only available through investment in the home state's 529 plan. You also should consult your financial, tax, or other advisor to learn more about how state-based benefits (or any limitations) would apply to your specific circumstances. You also may wish to contact directly your home state's 529 plan(s), or any other 529 plan, to learn more about those plans' features, benefits and limitations. Keep in**

mind that state-based benefits should be one of many appropriately weighted factors to be considered when making an investment decision.

CollegeChoice 529 is administered by the Indiana Education Savings Authority (Authority). ABD, the Program Manager, and its affiliates, have overall responsibility for the day-to-day operations, including investment advisory, recordkeeping and administrative services, and marketing. CollegeChoice 529's Portfolios invest in: (i) mutual funds; or (ii) an FDIC-insured omnibus savings account held in trust by the Authority at Sallie Mae Bank. Except for the Savings Portfolio, investments in CollegeChoice 529 are not insured by the FDIC. Units of the Portfolios are municipal securities and the value of units will vary with market conditions. Investment returns will vary depending upon the performance of the Portfolios you choose. Except to the extent of FDIC insurance available for the Savings Portfolio, depending on market conditions, you could lose all or a portion of your money by investing in CollegeChoice 529. Account Owners assume all investment risks as well as responsibility for any federal and state tax consequences.