

**LEARNING QUEST BLUE CREW
SWEEPSTAKES AMERICAN CENTURY
INVESTMENTS OFFICIAL RULES**

ELIGIBILITY: This sweepstakes (“Sweepstakes”) is offered only to legal residents of the United States including its commonwealths, territories and possessions (collectively referred to herein as “states”) who are eighteen (18) years of age or older (except in the case of legal residents of certain states/territories where the legal age of majority is greater than eighteen (18) years of age, such legal age of majority) at the time of entry. Unless specifically excluded as set forth in these Official Rules, any person who has provided the information required by these Official Rules and has entered the Sweepstakes within the timelines specified below shall be eligible to win the grand prize. Employees and the immediate families (spouses and parents, siblings and children and their spouses and members of the same household of such employees) of American Century Services, LLC (“Sponsor”) and the Kansas State Treasurer’s Office and the Kansas City Royals Baseball Corporation, the other MLB Entities and each of their respective divisions, affiliates, dealers, subsidiaries, and advertising and promotion agencies (collectively, “Affiliates” and together with Sponsor, the “Released Parties”) are not eligible to enter. Void where prohibited. “MLB Entities” shall mean the Office of the Commissioner of Baseball (“BOC”), its Bureaus, Committees, Subcommittees and Councils, MLB Advanced Media, L.P., Major League Baseball Properties, Inc., The MLB Network, LLC, the Major League Baseball Clubs (“Clubs”), each of their parent, subsidiary, affiliated and related entities, any entity which, now or in the future, controls, is controlled by, or is under common control with the Clubs or the BOC and the owners, general and limited partners, shareholders, directors, officers, employees and agents of the foregoing entities.

NO PURCHASE NECESSARY. A PURCHASE OF ANY PRODUCT OR SERVICE IS NOT REQUIRED TO ENTER THE SWEEPSTAKES. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. In addition, opting out of further contact by Sponsor or its Affiliates, whether via mail, phone, email or other communication medium will not decrease your chances of winning.

TIME OF SWEEPSTAKES: Sweepstakes begins at 12:00 a.m. Central Time (“CT”) on May 1, 2017, and ends on 11:59 p.m. CT on June 30, 2017 (“Entry Period”). There will be one (1) random drawing on or about July 1, 2017.

HOW TO ENTER: An eligible person may enter the Sweepstakes by visiting our landing page at learningquest.com/bluecrew to enter.

Use of any automated system (including, but not limited to, any bot, script, macro or a promotion entry service) to submit Sweepstakes entries is prohibited and will result in disqualification. Released Parties are not responsible for lost, late, illegible, mutilated, postage-due, mis-directed entries or entries not received during the Entry Period. Use of any automated system (including, but not limited to, any bot, script, macro or a promotion entry service) to submit Sweepstakes entries is prohibited and will result in disqualification. Entries not actually received by Sponsor during the Entry Period will not be eligible to win the Sweepstakes. Limit one (1) entry per eligible entrant per each of his/her children and/or legal wards aged 4-14 as of June 30, 2017. Entries that are incomplete or illegible are void. All entries become the property of Sponsor and may not be acknowledged or returned.

By submitting a Sweepstakes entry, you consent to be bound by the terms of our Privacy and Security Policy found at www.americancentury.com. We do not sell your information. Under this policy, however, we may from time to time use your personal information to contact you by phone, email or mail, and we may share personal information with other financial service companies in the American Century Investments corporate family and with others we retain to help us with our research efforts, mailings or other American Century Investments marketing or communications activities. Under this policy you may opt out from further communications.

ONE (1) GRAND PRIZE: One (1) winner will receive the following:

A \$1,529 Learning Quest account for winner to be set up and managed by Sponsor and presented to winner in an on-field check presentation on the date of the game;

Four (4) tickets for winner and three (3) guests for the Kansas City Royals home game scheduled to be played on July 16, 2017;

A tour of Kauffman Stadium for winner and his/her three (3) total guests on the date of the game; and

The opportunity for winner to throw out the ceremonial first pitch prior to the game. Approximate Retail Value of prize: \$2977.

TRANSPORTATION TO/FROM THE GAME AND LODGING NOT INCLUDED. The exact nature and duration of the on-field check presentation, ballpark tour and ceremonial first pitch opportunity shall be determined by Sponsor at its sole discretion and subject to availability. The winner will be responsible for all taxes (federal, state, local and/or income) and all expenses related to acceptance and use of prize. Seat locations at the game shall be determined in the sole discretion of Sponsor. Winner's guests must be of legal age of majority in their jurisdictions of residence (and at least eighteen (18) years of age), unless accompanied by a parent or legal guardian. Major League Baseball game, event and exhibition dates and times are determined in the sole discretion of the Office of the Commissioner of Baseball and/or the applicable Major League Baseball Club, as applicable, and may be subject to change. The terms and conditions of the tickets awarded as part of the prize will govern in the event a legal game, event or exhibition, as defined by Major League Baseball, is not played or held, as applicable, due to weather conditions, an act of God, an act of terrorism, civil disturbance or any other reason. Winner and his/her guest(s) agree to comply with all applicable ballpark and venue, as applicable, regulations in connection with the prize. Sponsor and the applicable MLB Entities reserve the right to remove or to deny entry to the winner and/or his/her guest(s) who engage(s) in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person at the game, event or exhibition. Released Parties will not be responsible for weather conditions, Acts of God, acts of terrorism, civil disturbances, work stoppage or any other natural disaster outside their control that may cause the cancellation or postponement of any Major League Baseball game, event or exhibition. Major League Baseball game, event and exhibition tickets awarded as prizes may not be resold or offered for resale or used for any commercial or promotional purpose whatsoever. Any such resale or commercial or promotional use may result in disqualification and prize forfeiture, and may invalidate the license granted by the game, event or exhibition ticket(s). The account will be awarded in the name of the winner as listed on the official entry form and is not transferable. The winner can, however, designate the beneficiary whose qualified higher education expenses can be paid with the funds in the account. Winner and the child for whom they designate, if any, must be able to attend the July 10, 2017, Royals game.

WINNER SELECTION: One (1) potential Grand Prize winner will be randomly selected on or about July 1, 2017. The potential winner will be selected from among all eligible entries actually received by Sponsor during the Entry Period. Drawing will be conducted by Sponsor, the Kansas State Treasurer's Office or another third party as may be designated by Sponsor. The odds of winning depend on the number of valid entries received. Subject to verification of eligibility and compliance with these official rules, the potential winner will be declared the official winner of the Sweepstakes. If the potential winner is ineligible to win as specified above, a second drawing for the prize will be held at Sponsor's discretion and time permitting and the grand prize will be awarded to an alternate potential winner selected by random drawing from among all remaining eligible entries received during the Entry Period. In addition, if the prize is refused or the prize notification is returned or deemed undeliverable (after 3 attempts), an alternate potential winner will be randomly selected from among all remaining eligible entries received during the Entry Period. Potential winner will be notified by email and/or phone and will be required to execute and return an Affidavit of Eligibility and Liability Release, and where not prohibited by law, a Publicity Release Form by July 10, 2017. Failure to timely return executed forms for account award within 60 days will cause prize to be forfeited. If account is not opened within 60 days, prize will be forfeited.

By accepting the prize, the winner acknowledges that Released Parties have not made and are not responsible for any warranty, representation or guarantee, express or implied in fact or law, relative to the prize or any portion thereof. The winner further acknowledges by accepting the prize that the Released Parties will not be deemed to have given any investment advice or provided any investment research related to the granting of the prize. The winner agrees to complete other forms or documents reasonably requested by Sponsor, unless prohibited by law. The Winner, by acceptance of the prize, grants to Sponsor, the applicable MLB Entities and each of their respective designees the right to publicize the winner's name, address (city and state/territory/province of residence), photograph, voice, statements and/or other likeness and prize information for advertising, promotional, trade and/or any other purpose in any media or format now known or hereafter devised, throughout the world, in perpetuity, without limitation and without further compensation, consideration, permission or notification, unless prohibited by law.

CONDITIONS: Released Parties are responsible for error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone, computer, hardware or software malfunctions of any kind, or inaccurate transmission of, or failure of Sponsor to receive entry information for any reason whatsoever. Sponsor is also not responsible for any injury or damage to entrant's or any others' computers and/or wireless devices related to or resulting from playing or downloading any materials or rules of the Sweepstakes.

Released Parties are not responsible for entries that are late, lost, misdirected, or damaged. Sponsor reserves the right, in its sole discretion, to cancel Sweepstakes in its entirety, if it becomes technically corrupted or because of non-authorized human intervention. Sponsor also serves the right, in its sole discretion, to disqualify any individual that Sponsor believes is violating these official rules or that is suspected of attempting to disrupt or defraud the entry process or the operation of the Sweepstakes. By entering, entrants (a) agree to these official rules and the decisions of the Sponsor which shall be final in all respects; and (b) release the Released Parties and the State of Kansas from any and all liability for any injuries, losses or damages of any kind caused by their participation or resulting from acceptance, possession, use, or misuse of the prize (or any portion thereof). Noncompliance with the official rules will result in disqualification.

WINNERS/RULES: Entrants can view a copy of the rules governing the Sweepstakes by going to the following website address: learningquest.com/bluecrew. To obtain the name of the winner or a copy of the official rules via mail, send a stamped, self-addressed envelope to: Learning Quest Blue Crew Sweepstakes, c/o American Century Investments/K2N, 4500 Main Street, Kansas City, MO 64111. Specify "winners list" or "rules" on your request.

SPONSOR: American Century Services, LLC, 4500 Main Street, Kansas City, MO 64111.

This Sweepstakes is in no way sponsored, administered, produced or executed by any MLB Entity.

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