

2020 LEARNING QUEST BLUE CREW SWEEPSTAKES

Virtual VIP Kid's Experience

AMERICAN CENTURY INVESTMENTS

OFFICIAL RULES

ELIGIBILITY: This sweepstakes ("Sweepstakes") is offered only to legal residents of the United States including its commonwealths, territories and possessions (collectively referred to herein as "states") who are (a) eighteen (18) years of age or older (except in the case of legal residents of certain states/territories where the legal age of majority is greater than eighteen (18) years of age, such legal age of majority) at the time of entry, and (b) the parent or legal guardian of a child age four (4) through fourteen (14) years of age ("Child"). Unless specifically excluded as set forth in these Official Rules, any person who has provided the information required by these Official Rules and has entered the Sweepstakes within the timelines specified below shall be eligible to win the grand prize. Employees and the immediate families (spouses and parents, siblings and children and their spouses and members of the same household of such employees) of American Century Services, LLC ("Sponsor"), the Kansas State Treasurer's Office, Kansas City Royals Baseball Club, LLC, the other MLB Entities (defined below) and each of their respective divisions, affiliates, dealers, subsidiaries, and advertising and promotion agencies (collectively, "Affiliates" and together with Sponsor, the "Released Parties") are not eligible to enter. Void where prohibited. "MLB Entities" shall mean the Office of the Commissioner of Baseball ("BOC"), its Bureaus, Committees, Subcommittees and Councils, MLB Advanced Media, L.P., Major League Baseball Properties, Inc., The MLB Network, LLC, the Major League Baseball Clubs ("Clubs"), each of their parent, subsidiary, affiliated and related entities, any entity which, now or in the future, controls, is controlled by, or is under common control with the Clubs or the BOC and the owners, general and limited partners, shareholders, directors, officers, employees and agents of the foregoing entities.

NO PURCHASE NECESSARY. A PURCHASE OF ANY PRODUCT OR SERVICE IS NOT REQUIRED TO ENTER THE SWEEPSTAKES. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. In addition, opting out of further contact by Sponsor or its Affiliates, whether via mail, phone, email or other communication medium will not decrease your chances of winning.

TIME OF SWEEPSTAKES: Sweepstakes begins at 12:00 a.m. Central Time ("CT") on August 1, 2020 and ends on 11:59 p.m. CT on September 11, 2020 ("Entry Period"). There will be one (1) random drawing on or about September 14, 2020.

HOW TO ENTER: An eligible person may enter the Sweepstakes by visiting our landing page at learningquest.com/bluecrew to enter.

Use of any automated system (including, but not limited to, any bot, script, macro or a promotion entry service) to submit Sweepstakes entries is prohibited and will result in disqualification. Released Parties are not responsible for lost, late, illegible, mutilated, postage-due, misdirected entries or entries not received during the Entry Period. Use of any automated system (including, but not limited to, any bot, script, macro or a promotion entry service) to submit Sweepstakes entries is prohibited and will result in disqualification. Entries not actually received by Sponsor during the Entry Period will not be eligible to win the Sweepstakes.

Limit one (1) entry per eligible entrant per each of his/her Child(ren). Entries that are incomplete or illegible are void. All entries become the property of Sponsor and may not be acknowledged or returned.

By submitting a Sweepstakes entry, you consent to be bound by the terms of our Privacy and Security Policy found at www.americancentury.com. We do not sell your information. Under this policy, however, we may from time to time use your personal information to contact you by phone, email or mail, and we may share personal information with other financial service companies in the American Century

Investments corporate family and with others we retain to help us with our research efforts, mailings or other American Century Investments marketing or communications activities. Under this policy you may opt out from further communications.

ONE (1) GRAND PRIZE: One (1) winner will receive the following:

A \$1,529 Learning Quest account for winner to be set up and managed by Sponsor;

A 15-minute virtual video call with the Kansas City Royals Mascot, Sluggerrr, on a date/time determined by Sponsor at its sole discretion. Exact nature of the video call, including without limitation, the platform is at the sole and absolute discretion of Sponsor and subject to availability. In the event the mascot is unavailable for any reason, Sponsor reserves the right to substitute an alternate member of the Kansas City Royals personnel as determined solely by Sponsor to participate in the mascot's absence.

A personalized, previously-recorded video message from one (1) then-current Kansas City Royals player determined by Sponsor at its sole discretion.

One (1) Kansas City Royals Blue Crew membership for winner's Child.

Kansas City Royals merchandise gift bag, including Blue Crew items determined by Sponsor at its sole discretion.

One (1) autographed baseball and one (1) autographed baseball jersey, each signed by one (1) Kansas City Royals player determined by Sponsor at its sole discretion.

Approximate Retail Value of prize: \$2,000.00.

PRIZE CONDITIONS: The Learning Quest account will be awarded in the name of the winner as listed on the official entry form and is not transferable. The winner can, however, designate the beneficiary whose qualified higher education expenses can be paid with the funds in the account. Actual value of autographed items is subject to market fluctuations. No Certificate of Authenticity is provided by Sponsor. Items are not used. All prize details shall be determined in the sole and absolute discretion of Sponsor. Winner is fully responsible for any and all applicable federal, state, territory and local taxes (including income and withholding taxes). All costs and expenses associated with prize acceptance and use which are not specifically included in the applicable prize description above, including but not limited to transportation, lodging, meals, gratuities, insurance, and other expenses, are the sole responsibility of the winner. The prizes are non-transferable and non-assignable, with no cash redemptions except at Sponsor's sole and absolute discretion and as otherwise permitted herein. Sponsor reserves the right to substitute any prize (or any portion thereof) with a prize of comparable or greater value at its sole and absolute discretion.

WINNER SELECTION: One (1) potential Grand Prize winner will be randomly selected on or about September 14, 2020. The potential winner will be selected from among all eligible entries actually received by Sponsor during the Entry Period. Drawing will be conducted by Sponsor or another third party as may be designated by Sponsor. The odds of winning depend on the number of valid entries received. Subject to verification of eligibility and compliance with these official rules, the potential winner will be declared the official winner of the Sweepstakes. If the potential winner is ineligible to win as specified above, a second random drawing for the prize will be held at Sponsor's discretion and time permitting and the grand prize will be awarded to an alternate winner. In addition, if the prize is refused or the prize notification is returned or deemed undeliverable (after three attempts), an alternate potential winner will be randomly selected from among all remaining eligible entries received during the Entry Period. Potential winner will be notified by email and/or

phone and will be required to execute and return an Affidavit of Eligibility and Liability Release, and where not prohibited by law, a Publicity Release Form by October 2, 2020. Failure to timely return executed forms for account award within 60 days will cause prize to be forfeited. If Learning Quest account is not opened within 60 days, prize will be forfeited.

By accepting the prize, the winner acknowledges that Released Parties have not made and are not responsible for any warranty, representation or guarantee, express or implied in fact or law, relative to the prize or any portion thereof. The winner further acknowledges by accepting the prize that the Released Parties will not be deemed to have given any investment advice or provided any investment research related to the granting of the prize. The winner agrees to complete other forms or documents reasonably requested by Sponsor, unless prohibited by law. The winner, by acceptance of the prize, grants to Sponsor, the applicable MLB Entities and each of their respective designees the right to publicize the winner's name, address (city and state/territory/province of residence), photograph, voice, statements and/or other likeness and prize information for advertising, promotional, trade and/or any other purpose in any media or format now known or hereafter devised, throughout the world, in perpetuity, without limitation and without further compensation, consideration, permission or notification, unless prohibited by law.

CONDITIONS: Released Parties are responsible for error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone, computer, hardware or software malfunctions of any kind, or inaccurate transmission of, or failure of Sponsor to receive entry information for any reason whatsoever. Released Parties are also not responsible for any injury or damage to entrant's or any others' computers and/or wireless devices related to or resulting from playing or downloading any materials or rules of the Sweepstakes.

Released Parties are not responsible for entries that are late, lost, misdirected, or damaged. Sponsor reserves the right, in its sole discretion, to cancel Sweepstakes in its entirety, if it becomes technically corrupted or because of non-authorized human intervention. Sponsor also serves the right, in its sole discretion, to disqualify any individual that Sponsor believes is violating these official rules or that is suspected of attempting to disrupt or defraud the entry process or the operation of the Sweepstakes. By entering, entrants (a) agree to these official rules and the decisions of the Sponsor which shall be final in all respects; and (b) release the Released Parties and the State of Kansas from any and all liability for any injuries, losses or damages of any kind caused by their participation or resulting from acceptance, possession, use, or misuse of the prize (or any portion thereof). Noncompliance with the official rules will result in disqualification.

WINNERS/RULES: Entrants can view a copy of the rules governing the Sweepstakes by going to the following website address: learningquest.com/contest. To obtain the name of the winner or a copy of the official rules via mail, send a stamped, self-addressed envelope to: Learning Quest Blue Crew Sweepstakes, c/o American Century Investments/ABX, 4500 Main Street, Kansas City, MO 64111. Specify "winners list" or "rules" on your request.

SPONSOR: American Century Services, LLC, 4500 Main Street, Kansas City, MO 64111.

This Sweepstakes is in no way sponsored, administered, produced or executed by any MLB Entity.

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