

LEARNING QUEST K-STATE "FUTURE WILDCAT" CONTEST

AMERICAN CENTURY INVESTMENTS' OFFICIAL RULES

ELIGIBILITY: This Contest ("Future Wildcat") is offered only to legal residents of the United States, including its commonwealths, territories and possessions (collectively referred to herein as "states") who are 18 years of age or older (except in the case of legal residents of certain states/territories where the legal age of majority is greater than eighteen (18) years of age, (legal age of majority) at the time of entry. Unless specifically excluded as set forth in these Official Rules, any person who has provided the information required by these Official Rules and has entered the promotion within the timelines specified below shall be eligible to win the grand prize. Employees and the immediate families (spouses and parents, siblings and children and their spouses and members of the same household of such employees (collectively, "Family Members")) of American Century Services, LLC ("Sponsor"), the Kansas State Treasurer's Office, Think Social, LLC, Facebook, K-State Athletics, Learfield Sports Properties, their affiliates, subsidiaries and agencies (collectively, the "Promotion Parties"), and each of their respective parents, affiliates, dealers, subsidiaries, officers, directors, partners, equity holders, agents, employees, and all others associated with the development and execution of this Photo Contest, including advertising and promotion agencies (collectively, "Affiliates" and together with Sponsor, the "Released Parties") are not eligible to enter. No purchase necessary. Void where prohibited. Contest is subject to all applicable federal, state and local laws.

HIGH SCHOOL STUDENTS AND THEIR PARENTS, AS WELL AS CURRENT K-STATE STUDENT ATHLETES AND THEIR FAMILY MEMBERS, ARE NOT ELIGIBLE TO PARTICIPATE.

NO PURCHASE NECESSARY. A PURCHASE OF ANY PRODUCT OR SERVICE IS NOT REQUIRED TO ENTER THE PROMOTION. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. In addition, opting out of further contact by Sponsor or its Affiliates, whether via mail, phone, email or other communication medium will not decrease your chances of winning.

TIME OF PROMOTION: Contest begins at 12:00 a.m. Central Time (CST) on Oct. 2, 2017, and ends at 11:59 p.m.(CST) on Nov. 12, 2017. (The promotion period). There will be one drawing on or about Nov. 17, 2017 ("Entry Period").

HOW TO ENTER: An eligible person may enter the Contest by visiting www.learningquest.com/KState and following the instructions to register and enter. **Limit one (1) entry per person for the duration of the promotion.** Entries submitted in excess of the stated limitation will be void. All entries become the property of the Promotion Parties and will not be returned or verified. Use of any automated system (including, but not limited to, any bot, script, macro or a promotion entry service) to submit entries is prohibited and will result in disqualification. Released Parties are not responsible for lost, late, illegible, mutilated, postage-due, mis-directed entries or entries not received during the Entry Period. Entries not actually received by Sponsor during the Entry Period will not be eligible to win the promotion. Entries that are incomplete or illegible are void. All entries become the property of Sponsor and may not be acknowledged or returned.

By submitting an entry, you consent to be bound by the terms of our Privacy and Security Policy found at www.americancentury.com. We do not sell your information. Under this policy, however, we may from time to time use your personal information to contact you by phone, email or mail, and we may share personal information with other financial service companies in the American Century Investments corporate family and with others we retain to help us with our research efforts, mailings or other American Century Investments marketing or communications activities. Under this policy you may opt out from further communications.

ONE (1) GRAND PRIZE: One winner will receive the following:

- Four (4) football suite tickets to the Nov. 25, 2017, K-State vs. Iowa State men's football game.
- One (1) football autographed by Coach Bill Snyder.
- Sideline access for a portion of the Nov. 25, 2017, game.
- A \$1,529 Learning Quest account with an on field check presentation during the Nov. 25, 2017, football game.

No substitutions or transfers of prize(s) are permitted by the winner(s), except at Sponsor's sole discretion. All taxes and all other costs associated with acceptance or use of the above prize(s) are the sole responsibility of the applicable winner. Seat locations at the game shall be determined in the sole discretion of Sponsor.

Winners must be of legal age of majority in their jurisdictions of residence (and at least eighteen (18) years of age). However, **beneficiary of the account must be 12 or under as of Nov. 25, 2017.** The account will be awarded in the name of the winner as listed on the official entry form and is not transferable. The winner will designate the beneficiary whose qualified higher education expenses can be paid with the funds in the account. **Winner, and the child for whom they designate, must be able to attend the Nov. 25, 2017, Wildcat football game in Manhattan, Kan.**

GENERAL RULES: Released Parties are not responsible for lost, illegible, late, delayed or misdirected mail or email or other communications, or for any error in the printing or interpretation of the offer, the administration of the Contest, or in any announcement of the winners or prizes. In no event will Sponsor be liable for more than the stated number of prizes. No cash substitutions for prizes will be permitted, and prizes are non-refundable and non-transferable except at Sponsor's sole discretion. Sponsor reserves the right, in its sole discretion, to cancel or suspend this Contest, in its entirety or in part, should tampering, unauthorized intervention, counterfeiting, fraud, technical failures, or other causes beyond Sponsor's control corrupt the administration, security, fairness, integrity or proper play of the Contest. Sponsor reserves the right at its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest, to be acting in violation of these Official Rules or any laws, or to be attempting to undermine the legitimate operation of the Contest by cheating, hacking, deception, misappropriation, infringement, or any other unfair playing practices, poor sportsmanship, or intending to annoy, abuse, threaten, or harass any other participants or Sponsor representatives. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND WILL RESULT IN DISQUALIFICATION FROM PARTICIPATION IN THE CONTEST. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEY FEES) TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.

WINNER SELECTION: The potential winner will be randomly selected from among all eligible entries actually received by Sponsor during the Entry Period. Winner will be contacted during or about the week of Nov. 17, 2017. Administrator, whose decisions are final and binding in all matters, will contact winners. Odds of winning depend upon number of eligible entries received. Potential winners will be notified by email or phone. Failure to respond to the notification of winning within the specified time period in the notification, the return of any prize notification as undeliverable, Administrator's inability to contact a potential winner after three attempts or noncompliance with these Official Rules may result in disqualification and, at Administrator's sole discretion, an alternate winner may be selected. Potential winner will be notified by email and/or phone.

By accepting the prize, the winner acknowledges that Released Parties have not made and are not responsible for any warranty, representation or guarantee, express or implied in fact or law, relative to the prize or any portion thereof. The winner further acknowledges that, by accepting the prize, Released Parties will not be deemed to have given any investment advice or provided any investment research related to the granting of the prize. The winner agrees to complete other forms or documents reasonably requested by Sponsor, unless prohibited by law. The Winner, by acceptance of the prize, consents to the use of their names, photographs, likenesses and limited

biographical information for publicity or advertising purposes without further compensation, where permitted by law. By entering the Contest, entrants agree to have their submitted photograph displayed on the Administrator website and used by Administrator for any purpose, at any time, without any fee or other form of compensation. Administrator reserves the right to disqualify and delete any photographs or user profiles, without notice, and for any reason. All entrants release Released Parties from any and all liability with respect to, or in any way arising from, this Contest and/or acceptance or use of the prize, including liability for personal injury, damages, death or monetary loss. Sponsor assumes no responsibility for any injury, loss or damage to entrants' or to any other person's computer relating to, or resulting from, entering or downloading any information or software in connection with this Contest. Sponsor and its agents are not responsible for technical, hardware, software or telephone malfunctions of any kind, lost or unavailable network connections, or late, failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications caused by the user, or by any of the equipment or programming associated with or utilized in this Contest, or by any human or other errors that may occur in connection with this Contest.

CONDITIONS: Released Parties are not responsible for error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone, computer, hardware or software malfunctions of any kind, or inaccurate transmission of, or failure of Sponsor to receive entry information for any reason whatsoever. Sponsor is also not responsible for any injury or damage to entrants or any others' computers and/or wireless devices related to or resulting from playing or downloading any materials or rules of the Contest.

Released Parties are not responsible for entries that are late, lost, misdirected, or damaged. Sponsor reserves the right, in its sole discretion, to cancel the Contest in its entirety, if it becomes technically corrupted or because of non-authorized human intervention. Sponsor also serves the right, in its sole discretion, to disqualify any individual that Sponsor believes is violating these Official Rules or that is suspected of attempting to disrupt or defraud the entry process or the operation of the Contest. By entering, entrants (a) agree to these official rules and the decisions of the Sponsor which shall be final in all respects; and (b) release Released Parties and the State of Kansas from any and all liability for any injuries, losses or damages of any kind caused by their participation or resulting from acceptance, possession, use, or misuse of the prize (or any portion thereof). Noncompliance with the official rules will result in disqualification.

WINNERS: Entrants can view a rules governing the Contest at [this link](#). To obtain the name of the winner after Nov. 27, 2017, send a stamped, self-addressed #10 envelope to: Future Wildcat Contest, K2N, 4500 Main Street, KCMO 64111. Requests must be received by November 27, 2017. Specify "winners list" on your request.

SPONSOR: American Century Services, LLC, 4500 Main Street, Kansas City, MO 64111 ("Sponsor").

ADMINISTRATOR: K-State Athletics ("Administrator").

ABBREVIATED RULES: Contest open to legal residents of the U.S. & D.C. 18 years of age & older. Eligible account beneficiary must be between the ages of 7 & 12 years old on Nov. 25, 2017. Contest begins at 12:00 pm CST on Oct. 2, 2017, and ends at 11:59 pm MST on Nov. 12, 2017. To enter and for full prize details, visit the [Future Wildcat Contest Page](#). Void where prohibited. No purchase necessary. Sponsor American Century Services, LLC, 4500 Main Street, Kansas City, MO 64111.