



## 2016 LEARNING QUEST® MAKE YOUR MARK CONTEST OFFICIAL RULES

1. All contest entries must be either mailed or uploaded, as both methods are described below.

Mailed contest entries must be postmarked by November 4, 2016, and mailed to:

Learning Quest Make Your Mark Contest  
Attn: K2N, 01/12  
American Century Investments  
4500 Main Street  
Kansas City, MO 64111

Electronic contest entries must be uploaded by 11:59 PM CDST on November 4, 2016, through the following website:  
<http://www.learningquest.com/essay>.

Acceptable electronic submission formats include .doc, .docx, .pdf, .jpg, .tif, .png, .wav, .ppt and .key. For video entries, please upload to YouTube and provide the direct link for the submission. For all other web-based entries, please provide the direct URL.

2. The contest is only open to residents of the state of Kansas enrolled in 7th and 8th grades in public, private or home schools. All contest entries will be judged by representatives of American Century Services, LLC ("Sponsor") and the Kansas State Treasurer's Office (collectively, the "Judges"). **Students may enter and be judged in only one (1) category**, creative or essay, as identified on the Parent/Guardian Permission Form.
3. The decision of the Judges will be final. Each "essay" category submission will be judged for overall content, grammatical accuracy, logic and clarity. Essay submissions should be no longer than 350 words, can be typed or handwritten or in legible electronic format, and must be confined to one 8.5" x 11" sheet of white paper. See section one (1) for a list of acceptable formats for online submissions. Each "creative" category submission will be judged for overall content, expression of theme, logic and clarity. All non-original work must be footnoted and a bibliography provided, when applicable. Each winner's parent/guardian is required to sign a permission slip to allow use of the winner's name and likeness in any promotional material for the contest, including, without limitation, any press releases relating to the event.
4. One first-place winner per category (creative and essay) will be chosen from among the valid entries to each win a \$2,000 Learning Quest 529 account. **Winners selected by the Judges will be sent a notification of the prize four to six weeks following the contest deadline.** Failure to open a Learning Quest 529 account and/or sign necessary information for account establishment within 90 days of notification will cause the prize to be forfeited.

One second place winner per category (creative and essay) will be chosen from among the valid entries to each win a \$1,000 Learning Quest 529 account. **Winners selected by the Judges will be sent a notification of the prize four to six weeks following the contest deadline.** Failure to open a Learning Quest 529 account and/or sign necessary information for account establishment within 90 days of notification will cause the prize to be forfeited.

Electronic contest entries, along with the signed permission slip, must be submitted via the website above and may not be submitted by any other means. Entries submitted by mail must also include a signed permission slip. Any entry not actually received by the Sponsor prior to the timeline specified above will not be eligible to win. Entries that are incomplete or illegible are void.

5. Each of the schools attended by the four winners (the two first place winners and the two second place winners) will receive a \$1,000 prize from Learning Quest. Teachers must include the School Entry Form with their submissions to be included in the school contest. **Teachers whose students submit essay entries and teachers who fill out the School Entry Form with their submissions will be entered into a drawing to win a \$500 Staples gift card. School Entry Form must be submitted with their entries to be included.** No purchase necessary. Void where prohibited. Odds of winning depend on the number of entries received. Winner will be sent a notification of the prize four to six weeks following the contest deadline.
6. Employees of the Kansas State Treasurer's Office and American Century Companies, Inc. ("ACC"), and all other companies owned or controlled by ACC and members of those employees' immediate families are not eligible to participate. This contest is subject to all applicable federal, state and local laws and regulations and is void where prohibited.
7. Sponsor is not responsible for error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone, computer, hardware or software malfunctions of any kind, or inaccurate transmission of, or failure of Sponsor to receive entry information for any reason whatsoever. Sponsor is also not responsible for any injury or damage to entrant's or any others' computers related to or resulting from playing or downloading any materials or rules of the contest. Sponsor is not responsible for entries that are late, lost, misdirected or damaged. Sponsor reserves the right, in its sole discretion, to cancel the contest in its entirety if it becomes technically corrupted or because of non-authorized human intervention. Sponsor also reserves the right, in its sole discretion, to disqualify any individual that Sponsor believes is violating these official rules or that is suspected of attempting to defraud the Judges or, disrupt the contest, entry process or the operation of the contest.

**Administered by the Kansas State Treasurer's Office**

Managed by American Century Investment Management, Inc.