

MOST - Missouri's 529 Education Plan

2026 May Campaign \$1,529 Promotion

Official Promotion Rules

VOID WHERE PROHIBITED BY LAW. PROMOTION PERIOD BEGINS MAY 1, 2026, AND ENDS ON MAY 31, 2026.

- 1. How to enter:** The drawing is open to eligible individuals who: (1) open one or more new MOST accounts between May 1, 2026 and May 31, 2026 on the missourimost.org website or through the READYSAVE™ 529 mobile app; (2) enter the promotion code **MOSTMAY** during enrollment from the missourimost.org website or the READYSAVE™ 529 mobile app; and (3) make a minimum contribution of \$50 to the new MOST 529 account(s). This promotion is not open to accounts opened via paper enrollment form.
- 2. Random Drawing/Odds:** Fifty (50) winners will be selected at random from among all eligible accounts that satisfy the promotion entry requirements (described in Section 1 above). Drawing will be held on or about June 4, 2026. Odds of winning a Prize depend upon the number of eligible entries received by the Sponsor for inclusion in the Drawing.
- 3. Prizes:** Fifty (50) winners selected in the Drawing by the Sponsor will receive One Thousand Five Hundred Twenty-Nine Dollars (\$1,529) in the form of a contribution to each winner's MOST account (the "Prize"). All potential winners are subject to eligibility verification by the Sponsor, whose decisions are final and binding in all matters related to the promotion. An entrant is not a winner of any Prize unless and until the entrant's eligibility has been verified. Allow 8–12 weeks for delivery of Prize. Sponsor is responsible only for delivery of Prize; not responsible for Prize utility or otherwise. Promotion does not take into account a winner's personal circumstances or other factors that may be important in making investment decisions. Investment returns are not guaranteed, and a winner could lose money by investing in MOST - Missouri's 529 Education Plan. Each winner should consult his or her own tax advisor about tax implications, if any, of investing through the 529 account, and contributions to and/or withdrawals from the 529 account. Prize may be considered income, and any and all taxes associated with Prize are the responsibility of each winner. Sponsor reserves the right to disqualify any entrant if these Promotion rules are not followed.
- 4. Eligibility:** Participation is open only to individual legal residents of the State of Missouri, age 18 years or older as of the date of entry who are U.S. citizens or resident aliens, have a U.S. Social Security number or U.S. taxpayer identification number, and have a permanent U.S. address that is not a P.O. Box. The Promotion is not open to employees and their immediate families and members of the same household of: Sponsor, The Vanguard Group, Inc. and its affiliates, Ascensus College Savings Recordkeeping Services, LLC, and the Missouri State Treasurer's Office, or the Missouri Education Program Board.
- 5. Notification:** The \$1,529 Prizes will be deposited directly into each of the 50 winning recipients' MOST 529 account. Allow 8-12 weeks for delivery of Prizes. Winners who have provided a valid email address will receive a notification once the Prizes have been contributed. No more than the stated number of Prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than the stated number of Prizes as set forth in these Official Promotion Rules to be available and/or claimed, the Sponsor reserves the right to award only the stated number of Prizes among all legitimate, un-awarded, eligible Prize claims.
- 6. Miscellaneous and conditions of participation:** This promotion is void where prohibited or restricted by law and is subject to applicable federal, state, and local laws and regulations. Taxes and fees, if any, are the sole responsibility of winner. By participating in this Promotion, each entrant agrees to be bound by these official rules and the decisions of the Sponsor and warrants that he or she is eligible to participate in this Promotion. Each entrant agrees, except where prohibited by law, to release and discharge, hold harmless, and indemnify Sponsor, its employees, agents, representatives, officers, and directors, and their immediate families, successors, and assigns, and all others associated with the development and execution of this Promotion, from any and all tax liability that may be imposed or associated with receipt or use of the Bonus, and from and against any and all claims, actions, proceedings,

and liability for any damages, expenses, fees, injury, or losses sustained in connection with the receipt, ownership, or use of the Prize, or while traveling to, preparing for, or participating in any Promotion-related activity. By entering the Promotion or by winning, entrants grant to Sponsor the right to publicize the entrant's name, photograph, image, likeness, voice, statements, and biographical information for advertising, trade, and promotional purposes without compensation and without opportunity for review in all manner and media, in perpetuity, except where prohibited by law.

7. Promotion is not a recommendation to invest in MOST- Missouri's 529 Education Plan. Sponsor reserves the right to change, alter, or amend these Promotion rules or to alter, modify, or terminate the Promotion, as necessary, in its sole discretion, to help ensure the fair administration of the Promotion or to comply with applicable law. For the name of the winners, mail your request and a self-addressed envelope to the address listed below.
8. **Sponsor:** MOST—Missouri's 529 Education Plan, P.O. Box 219212, Kansas City, MO 64121-9212.

For more information about MOST – Missouri's 529 Education Plan, download a Program Description, Privacy Policy and Participant Agreement or request one by calling 888-414-MOST. Investment objectives, risks, charges, expenses and other important information are included in this document; read and consider it carefully before investing.

If you are a Missouri taxpayer, consider before investing whether your or the designated beneficiary's home state offers any state tax or other benefits that are only available for investments in such a state's qualified tuition program. Other state benefits may include financial aid, scholarship funds, and protection from creditors.

The Missouri Education Program (the "Program Trust") is a trust created by the State of Missouri. When you invest in MOST – Missouri's 529 Education Plan ("the Plan"), you are purchasing portfolio units issued by the Program Trust. Portfolio units are municipal securities. The Plan has been implemented and is administered by the Missouri Education Program Board (the "Board"). Ascensus College Savings Recordkeeping Services, LLC, serves as the Program Manager and Recordkeeping and Servicing Agent, and together with its affiliates, has overall responsibility for the day-to-day operations of the Plan, including administrative services and marketing. The Vanguard Group, Inc., serves as Investment Manager for the Plan. The Plan's portfolios, although they invest in mutual funds, are not mutual funds.

Investments are not guaranteed, and you could lose money by investing in the Plan. Participants assume all investment risks, including the potential for loss of principal, as well as responsibility for any federal and state tax consequences.

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