

## Grow Your Account with Gifting and Rewards

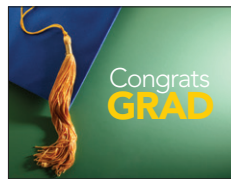
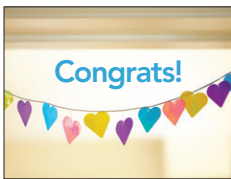


You're probably making regular contributions into your NEST 529 account, but why not think out of the box and find ways to grow your account with our gifting and reward programs? Remember, an education is one of life's most precious gifts.

### NEST 529 Gift Certificate Contributions

Is there a new baby in your family or your circle of friends? Is your child or grandchild celebrating a birthday, graduation or holiday? Or did a student have a great report card? No matter what the reason or relationship, it's easy to make a contribution to their NEST account. And you can make contributions at any time for any reason, including just because!

With gift certificate contributions, you can ask your family and friends to use their own greetings card, or download a card from our site (see options below). Give the card to the child, and send a check (with the child's account number) to the Plan. That's it. You've just made reaching their goals a lot easier.



To learn more about gift certificate contributions go to [NEST529Advisor.com](http://NEST529Advisor.com) > Maximize > Friends & Family Gifting.

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## Ugift®, a Free Online Gifting Service

Ugift<sup>1</sup> is a convenient gifting service that is easy for friends and family to contribute to a NEST account. The account owner will let you know the unique Ugift code assigned to the child's account through email, in person, by mail, or through social media. Then, you can quickly and easily make contributions either securely from your bank account or sending in a check by mail. Unlike many other gifting programs, gift givers don't have to join, register or pay a service fee.

To learn more about Ugift contributions go to [Ugift529.com](http://Ugift529.com).

## Upromise®: Help Turn Everyday Purchases into Money for College

Upromise<sup>2</sup> is a free to join rewards program that can turn everyday purchases - from shopping online to dining out, from booking travel to buying groceries - into cash back for college. A percentage of your, or a family member's eligible spending will be deposited into your Upromise account. You can link your Upromise account to your NEST 529 account and have your college savings automatically transferred.

To learn more about Upromise, go to [Upromise.com](http://Upromise.com).

## What's Next?

Contact your financial advisor to learn more about saving for college with the **NEST 529 Advisor Plan**. You can also learn more at [NEST529Advisor.com](http://NEST529Advisor.com) or call **1.888.659.NEST(6378)**.



1 Ugift is a registered service mark of Ascensus Broker Dealer Services, Inc.

2 Upromise is an optional service offered by Upromise, Inc., is separate from the Plan and is not affiliated with First National Bank of Omaha or the State of Nebraska. Transfers from Upromise to a Plan account are subject to a \$25 minimum. Terms and conditions apply to the Upromise service. Participating companies, contribution levels and terms and conditions are subject to change at any time without notice. Upromise is a registered service mark of Upromise, Inc.

*An investor should consider the Plan's investment objectives, risks, charges and expenses before investing. The Program Disclosure Statement, at [www.NEST529Advisor.com](http://www.NEST529Advisor.com), which contains more information, should be read carefully before investing.*

*Investors should consider before investing whether their or their beneficiary's home state offers any state tax or other state benefits such as financial aid, scholarship funds, and protection from creditors that are only available for investments in such state's qualified tuition program and should consult their tax advisor, attorney and/or other advisor regarding their specific legal, investment or tax situation.*

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Participation in the Plan does not guarantee that contributions and the investment return on contributions, if any, will be adequate to cover tuition and other higher education expenses, or that a beneficiary will be admitted to or permitted to continue to attend an eligible educational institution.

Nebraska Educational Savings Plan Trust Issuer  
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\*Except the Bank Savings Investment Option



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