



Something
special happens
when you begin a
NEST 529 College Savings Plan.

NEST[®]₅₂₉
COLLEGE SAVINGS

ENROLLMENT MATERIALS

 Follow NEST 529
on Facebook

NEST529.com

CONTENTS

The Importance of Saving for College

NEST 529 College Savings Plan Features

Affordable

Tax Advantages

Investments That Match Your Savings Strategy

Investment Experience

Control and Flexibility

Committed Customer Experience

Convenience

Smart Ways to Save Even More!

Top 10 Advantages for Saving With a NEST 529 Plan

Taking the Next Step



Follow NEST 529 College Savings on Facebook





Begin Today

The Importance of Saving for College

Think of all you invest in a child. Time. Care. Love. And now ... an education.

Investing in a child's higher education can make all the difference in the life he or she will lead. The NEST 529 College Savings Plan is affordable, easy to enroll in and, most importantly, might help you and your beneficiary reach your college savings goal.

A child's future success begins with an education. And saving for that education begins today.



NEST 529 College Savings Plan Features

Saving for a child's future shouldn't break your budget today. That's why the NEST 529 Plan offers you a number of affordable features and benefits to help make meeting your savings goal easy and achievable.

Affordable

To get your savings started in the right direction, the NEST 529 Plan is designed with affordability in mind.

- No Annual Account Fee
- No Contribution Minimum
- Low Total Annual Asset-Based Fees¹

Tax Advantages

Contributions to the NEST 529 Plan are made with after-tax dollars, and earnings grow federally tax-deferred while invested and federally tax-free if withdrawn for qualified expenses.² Assets in a tax-deferred account may grow more quickly than assets in taxable accounts. Other advantages include:

- **High Contribution Limit:** \$400,000 per beneficiary.³
- **Gift Tax and Estate Planning Benefits:**
 - Contributions are completed gifts and are eligible for the federal gift tax annual exclusion up to \$15,000 (\$30,000

filing jointly) per beneficiary from your federal taxable estate or up to \$75,000 (\$150,000 filing jointly) per beneficiary, in a single year, without incurring federal gift tax as long as there is no additional gift to the beneficiary for five years.⁴

- **Nebraska State Benefits:**

Account owners who are Nebraska taxpayers:

- Your contributions up to \$10,000 (\$5,000 if married filing separately) are deductible in computing your Nebraska state income tax
- Your Nebraska state tax deductions are subject to recapture if you cancel your Participation Agreement, take a Non-Qualified Withdrawal or roll over assets to another state's qualified tuition program.

- **Other states may offer state tax or other benefits for contributions into their state plans.*** The NEST 529 Plan may be appropriate for those individuals with taxable income in 1) states that offer state income tax deductions, regardless of the state 529 Plan into which contributions are made (tax-parity states), or 2) in states that do not have state income taxes (tax-neutral states).

* Investors should consider before investing whether their or their beneficiary's home state offers any state tax or other state benefits such as financial aid, scholarship funds, and protection from creditors that are only available for investments in such state's qualified tuition program and should consult with their tax advisor, attorney and/or other advisor regarding their specific legal, investment or tax situation.

¹ Total Annual Asset-Based Fees include the Weighted Average Operating Expense Ratio, the Program Management Fee and the State Administration Fee.

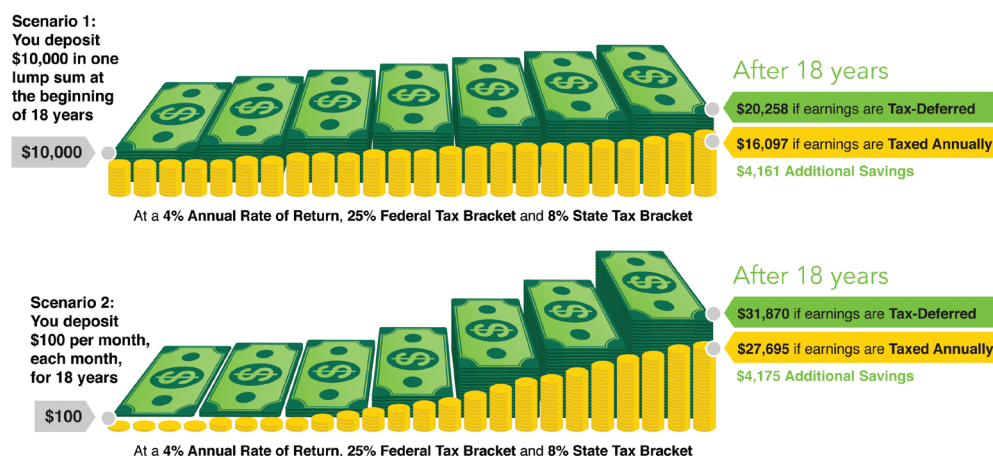
² Qualified higher education expenses include tuition, fees, textbooks and supplies; the purchase of computer or peripheral equipment, computer software, or Internet access and related services if used primarily by the beneficiary while enrolled at school; and equipment required for enrollment or attendance and certain room and board expenses for the academic term during which the student is enrolled at least half time at an eligible educational institution. Expenses for special-needs students that are necessary in connection with their enrollment or attendance may also be eligible. If you do not use the assets in your account for qualified expenses, the earnings portion of the withdrawal is subject to federal income tax and an additional 10% federal tax and may be subject to state and local taxes.

³ No additional contributions can be made for any beneficiary when the fair market value of all accounts maintained for that beneficiary within all programs offered by the State of Nebraska reach \$400,000. Assets can grow beyond \$400,000.

⁴ The limit may change in subsequent years. If the account owner dies before the end of the five-year period, a prorated portion of the contribution will be included in his or her taxable estate. If you contribute less than the \$75,000 maximum, additional contributions can be made without incurring federal gift taxes, up to a prorated level of \$15,000 per year. Federal gift taxation may result if a contribution exceeds the available annual gift tax exclusion amount remaining for a beneficiary in the year of the contribution.

The Power of Compounding and Tax-Deferred Growth

With the NEST 529 Plan, your savings grow tax-deferred. Contributing to your NEST 529 Plan account—whether a one-time lump-sum deposit or a small amount systematically over time—allows you to take advantage of the power of compounding, enhancing the amount you actually save. It truly is the smart way to save.



This hypothetical is for illustrative purposes only. It does not reflect an actual investment in any particular college savings plan or in the NEST 529 Plan or any taxes payable upon withdrawal. Lower maximum tax rates on capital gains and dividends would make the return of the taxable investment more favorable, thereby reducing the difference in performance between the accounts shown above. Changes in tax rates and tax treatment of investment earnings may impact the comparative results, and an investor should consider his or her own personal investment horizon and income tax bracket, both current and anticipated, when making an investment decision, as these may further impact the results of the comparison.

Today is not a day too soon to begin a college savings plan. And by starting sooner, your savings have more time to work for you.



Age-Based Investment Options

AGE-BASED AGGRESSIVE		Age 0-2	Age 3-5	Age 6-8	Age 9-10	Age 11-12	Age 13-14	Age 15-16	Age 17-18
AGE-BASED GROWTH				Age 0-2	Age 3-5	Age 6-8	Age 9-10	Age 11-12	Age 13-14
AGE-BASED INDEX									
STATIC		All Equity		Growth		Moderate Growth	Balanced		
ASSET CLASS	Equity	100%	95%	85%	75%	65%	55%	45%	35%
	Fixed Income	0%	5%	15%	23%	31%	36.5%	42%	48%
	Cash Equivalent	0%	0%	0%	2%	4%	8.5%	13%	17%

Investment Funds⁵

Domestic Equity	State Street S&P 500® Index ⁶
	Vanguard Total Stock Market Index
	Vanguard Equity Income
	T. Rowe Price Large Cap Growth
	Vanguard Extended Market ETF
	Tributary Small Company ⁷
	iShares Russell 2000 Growth ETF
U.S. Real Estate	Vanguard REIT Index
International Equity	State Street MSCI® ACWI ex USA Index ⁸
International Bond	DFA World ex-US Government Fixed Income
Fixed Income	MetWest Total Return Bond
	Vanguard Total Bond Market Index
	Vanguard Short-Term Bond Index
	Vanguard Short-Term Inflation-Protected Index
Cash Equivalents	Bank Savings
	Goldman Sachs Financial Square SM
	Government Money Market

Investments That Match *Your* Savings Strategy

Choose the investments that are right for you. The NEST 529 Plan makes it easy. You can select Investment Options to fit your risk tolerance, time frame and goals.

3 Age-Based Investment Options

Aggressive, Growth, Index

Each Age-Based Option contains an allocation of assets among domestic equity, real estate, international equity, international bond and fixed income funds and cash equivalent investments (a money market fund and an FDIC-insured savings account). Contributions are placed into a portfolio according to the beneficiary's age, with an asset allocation that best represents the amount of time until the money will be used for college. Each Age-Based Option has nine portfolios—Ages 0-2, 3-5, 6-8, 9-10, 11-12, 13-14, 15-16, 17-18, 19+ (older than 19)—each having a more conservative allocation than the previous portfolio. The account moves to the next portfolio one month after the beneficiary has reached the first age of the next portfolio.

6 Static Investment Options

All Equity, Growth, Moderate Growth, Balanced, Conservative and Bank Savings (FDIC-Insured)

Static Investment Options offer a fixed allocation throughout the life of the investment.

15 Individual Investment Options

You can select one or more of the 15 Individual Investment Options from well-respected investment managers to create a customized allocation portfolio.

5 While some of the Investment Options invest in mutual funds, they are not mutual funds. Mutual funds are sold through prospectus only. No offer is made hereunder or pursuant to the Plan of any of the funds described here. An investor does not have a beneficial interest in these funds or, in the case of the Bank Savings Static Investment Option, directly hold a savings account, but rather owns an interest in the investment Options offered by the NEST 529 Plan. Additional fees for the NEST 529 Plan will apply.

6 Trust account managed by State Street Bank & Trust Company for the benefit of the NEST 529 Plan. Not a mutual fund and not otherwise registered with the Securities and Exchange Commission (SEC). Please read the Program Disclosure Statement, Part 9 - Individual Investment Options, for more information about the accounts.

7 The Tributary Funds is the mutual fund complex advised by Tributary Capital Management. Tributary Capital Management, LLC is a SEC-registered investment advisor and is a wholly owned subsidiary of First National Bank of Omaha.

8 You could lose money by investing in this investment option. Although the money market fund in which your investment option invests (the underlying fund) seeks to preserve its value at \$1.00 per share, the underlying fund cannot guarantee it will do so. An investment in this investment option is not insured or guaranteed by the Federal Deposit Insurance Corporation or any other government agency. The underlying fund's sponsor has no legal obligation to provide financial support to the underlying fund, and you should not expect that the sponsor will provide financial support of the underlying fund at any time.

Age 19+										
Age 15-16						Age 17-18	Age 19+			
	Age 0-2	Age 3-5	Age 6-8	Age 9-10	Age 11-12	Age 13-14	Age 15-16	Age 17-18	Age 19+	
Conservative										Bank Savings
25%	65%	55%	45%	35%	25%	15%	5%	0%	0%	0%
54%	35%	45%	55%	65%	75%	52%	45%	0%	0%	0%
21%	0%	0%	0%	0%	0%	33%	55%	100%	100%	100%



Investment Experience

First National Bank of Omaha (First National Bank), the Nebraska State Treasurer's Office and the Nebraska Investment Council were mindful to balance actively and passively managed investments, offering diversification of asset types and minimizing the overlap in market segments.

The NEST 529 Plan offers:

- Nine fund families with 16 respected investment funds
 - Six actively managed mutual funds, seven indexed mutual funds, one Exchange Traded Fund (ETF) and one Treasury Inflation-Protected Securities (TIPS) fund
 - One FDIC-insured bank savings account
- Vigilant, experienced and disciplined oversight by the Nebraska Investment Council, First National Bank's Mutual Fund Oversight and Asset Allocation committees, and investment consultants

Control and Flexibility

With a NEST 529 Plan account, you stay in the driver's seat. You maintain control of all aspects of your account, including contributions, withdrawals, Investment Options and beneficiary designations.

- Assets can be used at any eligible private or public educational institution throughout the United States (and some abroad), including community colleges, technical schools and universities.⁹
- Assets can be used for qualified higher education expenses.¹⁰
- The entire account, or a portion of the assets, can be transferred from one beneficiary to another, as long as the new beneficiary is a "member of the family" of the current beneficiary.¹¹
- Investment Options can be changed twice per calendar year to ensure your investment remains in line with your savings goals.

⁹ An eligible school includes accredited post-secondary educational institutions or vocational schools in the United States and some accredited post-secondary educational institutions or vocational schools abroad offering credit toward a bachelor's degree, an associate's degree, a graduate level or professional degree or another recognized post-secondary credential. The institution must be eligible to participate in a student financial aid program under Title IV of the Higher Education Act of 1965 (20 U.S.C. §1088). You can generally determine if a school is an eligible educational institution by searching for its Federal School Code (identification number for schools eligible for Title IV financial aid programs) at www.fafsa.ed.gov/.

¹⁰ Qualified higher education expenses include tuition, fees, textbooks and supplies; the purchase of computer or peripheral equipment, computer software or Internet access and related services if used primarily by the beneficiary while enrolled at school; and equipment required for enrollment or attendance and certain room and board expenses for the academic term during which the student is enrolled at least half time at an eligible educational institution. Expenses for special-needs students that are necessary in connection with their enrollment or attendance may also be eligible. If you do not use the assets in your account for qualified expenses, the earnings portion of the withdrawal is subject to federal income tax and an additional 10% federal tax and may be subject to state and local taxes.

¹¹ A "member of the family" includes an individual who is a son, daughter, stepson, stepdaughter or a descendant of any such person; a brother, sister, stepbrother or stepsister; the father or mother, or an ancestor of either; a stepfather or stepmother; a son or daughter of a brother or sister; a brother or sister of the mother; a son-in-law, daughter-in-law, father-in-law, mother-in-law, brother-in-law, or sister-in-law; the spouse of the beneficiary or the spouse of any individual described above; or a first cousin of the beneficiary. For purposes of determining who is a "member of the family," a legally adopted child or a foster child of an individual is treated as the child of that individual by blood. The terms "brother" and "sister" include half-brothers and half-sisters.

Committed Customer Experience

The NEST 529 Plan strives to offer best practices in servicing your account. First National Bank's 160-year, award-winning practices are coupled with 529 industry best practices, providing you with exciting new ways to save and convenient web-based services.

- Contact customer service representatives by calling the toll-free number, **888.993.3746**, 8:00 a.m. to 8:00 p.m. CT, Monday through Friday.
- Utilize a fully featured website at **NEST529.com**, where you can:
 - Open an account
 - Read about the Plan and Investment Options
 - Learn how to save even more
 - Read about special notices, articles and commentaries
 - Use powerful online tools
 - Securely view and access your account balances and statements, perform transactions and more
- View your personal rate of return on written statements, as well as through the secure website.

Convenience

- Preschedule withdrawals for automatic deposit into your NEST 529 Plan account from your bank account, or from your paycheck if your employer participates in payroll deduction.
- Systematically exchange funds from one Investment Option to another on a prescheduled basis.
- Once banking accounts are linked to your NEST 529 Plan account, contributing at any time, online or by phone, is easy.
- Send instructions or inquiries by mail, call the toll-free number or go online at NEST529.com.

- Because a single account for a beneficiary can contain multiple Investment Options, the percentage of future contributions deposited into each is automatically allocated based on the allocation information given when an account is opened. You may change your future allocation at any time, but you may only change your existing Investment Options twice per calendar year or upon a change in beneficiary.

Smart Ways to Save Even More!

As a way to add to your savings, we suggest exploring some of these additional options.

Upromise®¹² by Sallie Mae®

When you join Upromise, you can earn college savings from everyday spending: shopping online or at stores, filling your gas tank, dining out, taking trips and more. There's no cost to sign up, and when you link your Upromise account with your NEST 529 Plan account, all or a portion of those earnings can be transferred automatically on a periodic basis.

Ugift®¹³

This free-to-use service lets family and friends celebrate birthdays, holidays and other events with a gift contribution to a NEST 529 Plan account. This may be one of the most meaningful gifts ever—money for a college education.

Contests and Scholarships

Periodically the NEST 529 Plan will sponsor drawings, contests and scholarships. Check the website for more details.

12 Upromise is an optional service offered by Upromise, Inc., is separate from the Plan and is not affiliated with First National Bank of Omaha or the State of Nebraska. Transfers from Upromise to a Plan account are subject to a \$25 minimum. Terms and conditions apply to the Upromise service. Participating companies, contribution levels and terms and conditions are subject to change at any time without notice. Upromise is a registered service mark of Upromise, Inc.

13 Ugift is a registered service mark of Ascensus Broker Dealer Services, Inc.



10

Top ten advantages for saving with a NEST 529 Plan



1 You Can Invest for Anyone

You can invest for your child, grandchild, friend, relative, spouse and even for yourself as long as the beneficiary is expected to use the funds for higher education.

2 Savings Can Grow More Due to Federal Tax Advantages

Money grows tax-deferred while in the account and tax-free if withdrawn for qualified higher education expenses.¹⁴ Without paying taxes each year on your earnings, you get the benefit of compounding interest.

3 No Income Limits and No Residency Requirements

Unlike other tax-advantaged federal savings vehicles, anyone can contribute to the NEST 529 Plan regardless of income. You do not necessarily need to be a Nebraska resident or a U.S. citizen, but you do need to have a Social Security or taxpayer identification number.

4 Used at Any Higher Education Institution Within the U.S. and Abroad

Savings do not necessarily need to be used only at schools in Nebraska or the state in which you or your beneficiary resides. Savings can be used at eligible educational institutions throughout the United States or abroad. They include any college, university, vocational school or other postsecondary educational institution eligible to participate in a student aid program administered by the U.S. Department of Education. It includes virtually all accredited public, nonprofit and privately owned post-secondary institutions.¹⁵

5 Control Over Assets

You, as the account owner, have complete control over the account, the selection of a beneficiary, the Investment Options, when to make withdrawals and how you want to contribute. Others contributing to

your account do not have any control over the assets. In addition, unlike UTMA/UGMA accounts, the account owner retains control.

6 Estate Tax Planning

Giving the gift of college to a grandchild or child by investing in a 529 plan is a wise choice, as it offers significant estate planning advantages over other savings vehicles. Investing in the NEST 529 Plan is a completed gift for estate tax purposes, and the gift grows tax-free outside of your estate with you retaining control of the account. Annually you can contribute up to \$15,000 (\$30,000 filing jointly) for a beneficiary without incurring federal gift tax. You can take advantage of the five-year forward gifting rule without incurring federal gift tax—using five years of annual exclusions at once in one year up to \$75,000 (\$150,000 filing jointly), thus potentially enabling you to reduce your taxable estate.¹⁶

7 State Tax Incentives Encourage Savings

Many states, including Nebraska, offer tax deductions, scholarships, matching grants and income-tax free withdrawals for college to those who save using the resident or beneficiary's college savings plan where she or he resides. State tax incentives vary by state and may be limited by a state income tax bracket.*

8 Investment Flexibility

The NEST 529 Plan gives you a choice as to how you want to invest your money. You can choose to invest in Age-Based Investment Options, in which your money is invested more conservatively as your child gets closer to going to college, or Static Investment Options that offer a fixed allocation throughout the life of the investment. You can also select one or more of the 15 Individual Investment Options to create a customized allocation portfolio. You can also change investment options twice per calendar year or when you change the beneficiary on your account.

9 Unused Funds Can be Used for Other Members of the Family

You can change beneficiaries or move unused savings to another beneficiary without any penalty as long as the new beneficiary is a "member of the family" of the former beneficiary.¹⁷

10 State and Federal Oversight

The Nebraska State Treasurer is the Plan Administrator, and the Nebraska Investment Council selects the Investment Options. They both ensure the stability of the NEST 529 Plan. On the federal level, the Municipal Securities Rulemaking Board (MSRB) provides rules and guidance to ensure that college savings plans protect the investor.

*** Investors should consider before investing whether their or their beneficiary's home state offers any state tax or other state benefits such as financial aid, scholarship funds, and protection from creditors that are only available for investments in such state's qualified tuition program. Certain withdrawals may be subject to state tax deduction recapture. Consult a tax advisor, an attorney and/or another advisor regarding your specific legal, investment or tax situation.**

¹⁴ Qualified higher education expenses include tuition, fees, textbooks and supplies; the purchase of computer or peripheral equipment, computer software or Internet access and related services if used primarily by the beneficiary while enrolled at school; and equipment required for enrollment or attendance and certain room and board expenses for the academic term during which the student is enrolled at least half time at an eligible educational institution. Expenses for special-needs students that are necessary in connection with their enrollment or attendance may also be eligible. If you do not use the assets in your account for qualified expenses, the earnings portion of the withdrawal is subject to federal income tax and an additional 10% federal tax and may be subject to state and local taxes.

¹⁵ An eligible school includes accredited post-secondary educational institutions or vocational schools in the United States and some accredited post-secondary educational institutions or vocational schools abroad offering credit toward a bachelor's degree, an associate's degree, a graduate level or professional degree, or another recognized post-secondary credential. The institution must be eligible to participate in a student financial aid program under Title IV of the Higher Education Act of 1965 (20 U.S.C. §1088). You can generally determine if a school is an eligible educational institution by searching for its Federal School Code (identification number for schools eligible for Title IV financial aid programs) at www.fafsa.ed.gov/.

¹⁶ If the account owner dies before the end of the five-year period, a prorated portion of the contribution will be included in his or her taxable estate. If you contribute less than the \$75,000 maximum, additional contribution can be made without incurring federal gift taxes, up to a prorated level of \$15,000 per year. Federal gift taxation may result if a contribution exceeds the available annual gift tax exclusion amount remaining for a beneficiary in the year of the contribution.

¹⁷ A "member of the family" includes an individual who is a son, daughter, stepson, stepdaughter or a descendant of any such person; a brother, sister, stepbrother or stepsister; the father or mother, or an ancestor of either; a stepfather or stepmother; a son or daughter of a brother or sister; a brother or sister of the mother; a son-in-law, daughter-in-law, father-in-law, mother-in-law, brother-in-law or sister-in-law; the spouse of the beneficiary or the spouse of any individual described above; or a first cousin of the beneficiary. For purposes of determining who is a "member of the family," a legally adopted child or a foster child of an individual is treated as the child of that individual by blood. The terms "brother" and "sister" include half-brothers and half-sisters.

Taking the next step...

The enrollment process is easy. Once you have read the Program Disclosure Statement, you can open a NEST Direct Plan account in less than 10 minutes. Sound good? Just follow these 5 steps:



READ the Program Disclosure Statement carefully. It contains important information about Investment Options, risks, fees and requirements.



CHOOSE Investment Options that are best for your goals, time frame and risk tolerance. Read about Investment Options before enrolling.



GATHER information about you and your beneficiary that you'll need to have at your fingertips, including:

- Residential street addresses
- Birth dates
- Social Security or taxpayer identification numbers
- Your bank account number (to preschedule contributions from your checking or savings account)



ENROLL online at [NEST529.com](https://www.nest529.com), or complete the enclosed Enrollment Form and, sign, date and mail with a check, if appropriate, to the address on the Form.



REVIEW your New Account Confirmation Letter. You should receive this letter within two weeks of enrolling. Make sure all the information is correct, and read about how to manage your account.

Congratulations! You've made an important decision—to start saving for higher education. We're eager to support you in pursuing your college savings dreams.







P.O. Box 30276
Omaha, NE 68103-1376
888-993-3746
www.NEST529.com

The NEST 529 College Savings Plan is sponsored by the State of Nebraska and administered by the Nebraska State Treasurer. The NEST 529 Plan offers a series of investment portfolios within the Nebraska Educational Savings Plan Trust, which offers other investment portfolios not affiliated with the NEST 529 Plan. The NEST 529 Plan is intended to operate as a qualified tuition program to be used only to save for qualified higher education expenses, pursuant to Section 529 of the U.S. Internal Revenue Code.

An investor should consider the Plan's investment objectives, risks, charges and expenses before investing. The Program Disclosure Statement, at NEST529.com, which contains more information, should be read carefully before investing.

Investors should consider before investing whether their or their beneficiary's home state offers any state tax or other state benefits such as financial aid, scholarship funds, and protection from creditors that are only available for investments in such state's qualified tuition program and should consult their tax advisor, attorney and/or other advisor regarding their specific legal, investment or tax situation.

This material is provided for general and educational purposes only, and is not intended to provide legal, tax or investment advice, or for use to avoid penalties that may be imposed under U.S. federal tax laws. This material is not an offer to sell or a solicitation of an offer to buy any securities. Any offer to sell units within the Plan may only be made by the Program Disclosure Statement and Participation Agreement relating to the Plan.

Participation in the Plan does not guarantee that contributions and the investment return on contributions, if any, will be adequate to cover future tuition and other higher education expenses, or that a beneficiary will be admitted to or permitted to continue to attend an eligible educational institution.

Except for the Bank Savings Static Investment Option, investments in the NEST 529 Plan are not guaranteed or insured by the FDIC or any other government agency and are not deposits or other obligations of any depository institution. Investments are not guaranteed or insured by the State of Nebraska, the Nebraska State Treasurer, the Nebraska Investment Council or First National Bank of Omaha or its authorized agents or their affiliates, and are subject to investment risks, including loss of the principal amount invested. FDIC insurance is provided for the Bank Savings Static Investment Option up to the maximum amount set by federal law, currently \$250,000.

Nebraska Educational Savings Plan Trust Issuer
Nebraska State Treasurer Trustee
Nebraska Investment Council Investment Oversight
First National Bank of Omaha Program Manager
First National Capital Markets, Inc. Distributor, Member FINRA, SIPC
First National Capital Markets and First National Bank of Omaha are affiliates.



Nebraska State Treasurer, Trustee



Program Manager

Investments Are Not FDIC-Insured* | No Bank, State or Federal Guarantee | May Lose Value

*Except the Bank Savings Static Investment Option

©2018 First National Bank of Omaha

NED_EnrI_072018