Message from the Nebraska State Treasurer

Waiting for your income tax refund and thinking about what that extra money will buy? Why not take a step back and think outside the box?

Instead of spending your tax refund on a new television, new laptop, or a fancy vacation, consider the intangible rewards that come with a hug, a word of thanks, or even peace of mind.

Those rewards can't be bought, but are the unanticipated side benefits of using that tax refund to invest in a NEST college savings account for a child, grandchild, niece, nephew, or family friend. Some beneficiaries understandably will be too young to appreciate the wise choice you are making, so the hugs and thanks may be delayed. But years from now, they will know and you will be glad you made the choice you did.

If you already own a college savings account for a loved one, strongly consider using that tax refund to increase the value of your account. The size of the refund doesn't matter. Large or small, the investment is an important one.

Here's why you can be glad you invested in NEST:

- Investing in NEST is a tangible way to demonstrate your love for your family member or friend and your commitment to the value of higher education for all.
- Knowing that the refund will be going to a good cause and could grow in value will bring you peace of mind.
- Contributing a tax-refund check to an existing account is easy.
- Putting your refund to work through NEST will bring sincere appreciation from those you love, now or down the road.