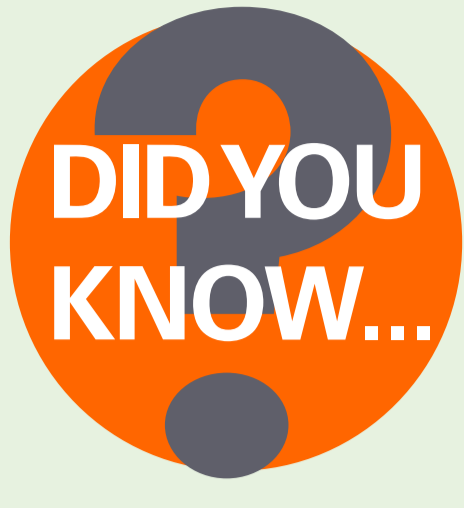


COLLEGE IS EXPENSIVE BUT SAVING FOR COLLEGE DOESN'T HAVE TO BE.



NEVADA



has



households with children under the age of 18?¹

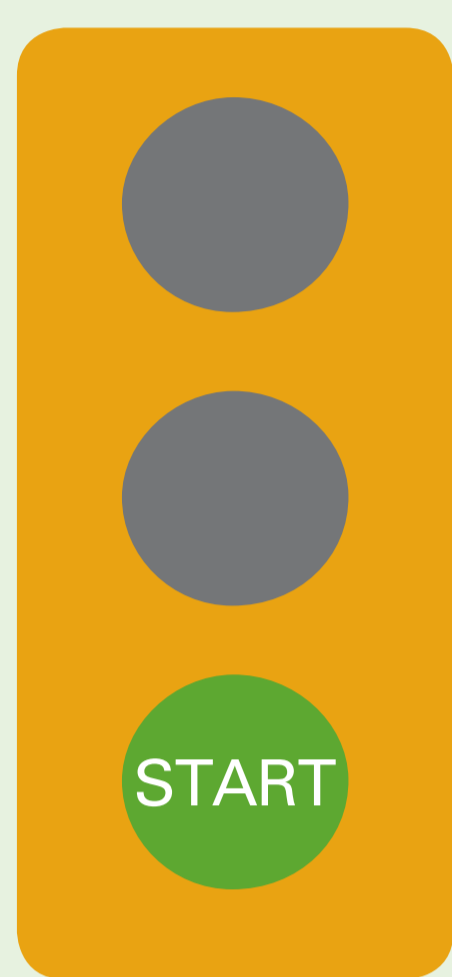


BUT ONLY



PEOPLE ARE CURRENTLY SAVING FOR COLLEGE BY INVESTING IN

SSGA promise529



SO...

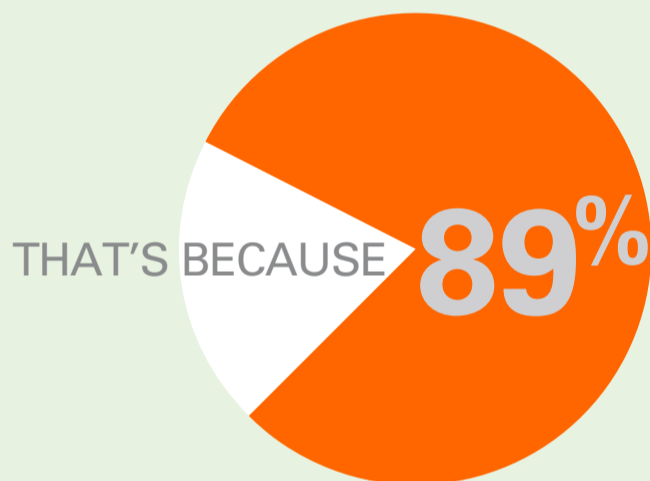
WHAT'S ONE THING TO DO TO SAVE FOR COLLEGE?

START.

IT DOESN'T TAKE A LOT. MAYBE JUST THE COST OF A NIGHT AT THE MOVIES.

FOR NEVADANS, THE SMART WAY TO SAVE FOR COLLEGE IS SIMPLE, TOO.

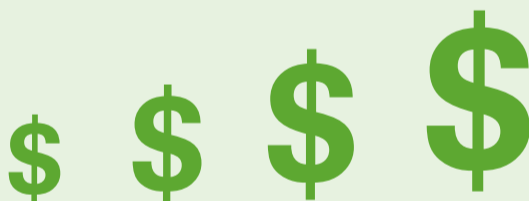
AND MANY OF THEM COULD BE MISSING OUT ON YEARS OF SAVINGS.



OF SSGA UPROMISE 529 PLAN ACCOUNTS ARE FOR CHILDREN AGE 10 OR OLDER.²



CONTRIBUTE AUTOMATICALLY WITH EACH PAYCHECK.



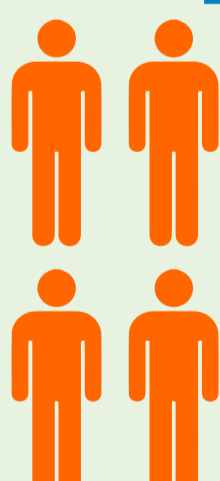
THE EARLIER FAMILIES START, THE MORE they could potentially SAVE.

THE MEDIAN AUTOMATIC CONTRIBUTION TO A SSGA UPROMISE 529 PLAN IS \$50.00,² WHICH IS JUST A LITTLE MORE THAN A NIGHT OUT AT THE MOVIES.

AVERAGE COST OF MOVIE TICKETS FOR FAMILY OF FOUR IS

\$35.88³

(plus the cost of food and drink)



WHAT COULD JUST 1 MOVIE NIGHT A MONTH

OVER 18 YEARS BE WORTH FOR COLLEGE



SSGA promise529

1. 2010 Census Data based off husband/wife household

2. Ascensus College Saving as of 12/31/2017

3. Cost of Movie Ticket: \$8.97 <http://natoonline.org/data/ticket-price/>

4. Hypothetical example assumes \$36 over 18 years with 5% interest and \$1 in family savings.

For more information about the SSGA Upromise 529 Plan ("the Plan") download the Plan Description and Participation Agreement at ssga.upromise529.com or request one by calling 1-800-587-7305. Investment objectives, risks, charges, expenses, and other important information are included in the Plan Description; read and consider it carefully before investing.

Please Note: Before you invest, consider whether your state or the beneficiary's home state offers any state tax or other state benefits such as financial aid, scholarship funds, and protection from creditors that are only available for investments in that state's qualified tuition program.

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